EECS6414: Data Analytics & Visualization

Sample Past Project Ideas

YORK

UNIVERSITÉ UNIVERSITY

Fall 2017



Group Pattern Discovery of Pedestrian Trajectories



Pedestrian trajectories



Network-based Analysis of Public Transportation Systems



Transit Networks as Graphs

- Graph model result
- Example:
 - San Francisco



Analysis of the DBLP Collaboration Network



Frank. Timmes Robert Rosne Astronomy Astrophysics

Ewing L. Lusk parallel computing

Core Behavior Analysis of NYC Taxi Trips



Motivation

- Taxi trip data analysis
 - Study individual taxi
 - Find local patterns
 - Find global patterns



Global Terrorism Data – An Investigative Visual Perspective



Visualization trials and Empirical Observations



Scene Classification



Motivation



Parking lot Highway Beach Garage Street



Itinerary Planning Using Genetic Algorithm



Itinerary Planning Problem

Sights

- 💡 Central Park
- Statue of Liberty National Monument
- 💡 The High Line
- Empire State Building
- 💡 Time Square
- Brooklyn Bridge
- Rockefeller Center
- She Metropolitan Museum of Art
- One World Trade Center
- Grand Central Terminal



User Profiling on News Media



Motivation

THE GLOBE AND M

REAL ESTATE **Toronto price** jump stirs fear offshore buyers will head east

With B.C.'s tax on foreign buyers taking hold and Toronto house sales smashing records, agents warn overheated market is magnet for speculation

ONTARIO EDITION

invited back every year GLOBE LIFE On the nuclear brink The Trump threat come at a critical time for the disarmament movemen ELIZABETH RENZETTI IN OPINION



ANN HUI

BE



il, Page 13













₩

G

2

5

•••

The Beginning

.

ė

×

50















Interactive Analysis and Visualization of Large-scale Transit Data



Motivation

Transit Data Visualization and Analytics Animation Velocity Heatmap Between-Stops Relations Transit-Based Area Population Animation LOAD STOPS HIDE BUSES LIST BUS ID STATUS -8133 Active 2353 Active 2383 Active 8107 Active 2260 Active Active 2428 SEGRGETOW 2524 Active

Modeling and Forecasting Cryptocurrency



Bitcoin & Other Cryptocurrencies



bitcoin / monero correlation $y = 0.0062^{*}z^{7} + 0.22^{*}z^{6} - 2.7^{*}z^{5} + 10^{*}z^{4} - 14^{*}z^{3} + 2.8^{*}z^{2} + 28^{*}z^{2}$ where z = (x - 8.2e+02)/9.3e+02 monero (\$) O data1 7th degree 2500 3000 bitcoin (\$)





CDiscount Image Classification Challenge



Motivation

1st - \$ 20,000 2nd - \$ 10,000 3rd - \$ 5,000

OR

Automatically classifying incoming products based on visual information





Winter 2019



Kaggle Kernel Mining



GitHub vs. Kaggle



kaggle

- For software developers in general
- Create, fork, pull ... on repositories
- Get involved in large OSS projects

- Mostly for data scientists
- Create, fork ... on kernels
- Take part in competitions

Generating Tactile Graphs in MsExcel



Methods

A macro for Microsoft Excel to automatically export data to an OpenSCAD program, which would generate and print a tactile visualization of the data



A code that converts data into a 3D printable file

Picture of the pie chart, ready for 3D-printing.

Classification of Brain-wave Data for a Virtual Reality Application



Methods



PROBLEM DEFINITION

VALIDATING THE PRECISION RATES OF THE MEDITATION LEVELS ACHIEVED FROM MUSE BY COMPARING THEM WITH OUR DETERMINISTIC MODEL

THIS IS A CLASSIFICATION PROBLEM!!

UK Housing Prices Analysis and Prediction



Results

Forecast for top 10 major cities from 2019 to 2020

City	December 2020	Forecast (2019-2020)
London	$\pounds 882732$	12.98%
Bristol	$\pounds 306110$	9.10%
Manchester	$\pounds 194135$	7.61%
Southampton	$\pounds 228141$	6.67%
Birmingham	$\pounds 200505$	6.26%
Leeds	$\pounds 195442$	6.13%
Sheffield	$\pounds 173098$	4.26%
Nottingham	$\pounds 150079$	3.91%
Liverpool	$\pounds 137795$	1.91%
Sunderland	$\pounds 116784$	1.83%

Visualizing Deep Neural Networks Decision for Medical Imaging



Results – Prediction Difference Analysis

- In this method, we occlude different parts of image and then track the changes in the output probability of the network
- By doing so, we can generate heatmaps of the parts of the image which are contributing for or against a class

Patient 352 Disease: Effusion Predicted Disease(s):Effusion Most Probable Disease:Effusion (0.9755824)



Patient 730 Disease: Nodule Predicted Disease(s):['Nodule' 'Pneumothorax'] Most Probable Disease:Nodule (0.8572695)



Patient 963 Disease: Pneumothorax Predicted Disease(s):Pneumothorax Most Probable Disease:Pneumothorax (0.7335904)



Patient 893 Disease: Pneumothorax Predicted Disease(s):['Effusion' 'Pneumothorax'] Most Probable Disease:Effusion (0.999999)





Canadian Real Estate Rental market - Artificial Hype or Reality? Airbnb vs Traditional Rental Market


Airbnb Demand Analysis (2015 to 2019)

D3 radial column graph. It shows the percentage of listings that become unavailable in Toronto per month, through 2015 to 2019 with spikes from May to September at Summer times.



AirBnB Monthly Demand and Price Variation

Go-transit Data Analysis and Visualization



Motivation



GO Transit serving Greater Golden Horseshoe carrying 70 million passengers over the year

Why GO Transit Data analysis?



Scenario 1: Jam Packed Buses



Scenario 2: Empty Buses



York Community: Demographics, Analysis and Housing Location Recommendation for New Students



Results

Distribution of YorkU Students

Commuting time needed for each Region





Modeling and Visualization of User Interest in Reddit



Result & Evaluation (Cont'd)



Overall distribution of geographical location in all the submissions

Mining Opportunities in an Online Shopping Store



Mining Online Shopping Store



Introduction & Research Questions

Data Sources and Cleansing

Speed and Security

Recommendation System

Next Steps



Winter 2020



Drone Trajectory Analysis and Visualization



Drone Trajectory Analysis and Visualization







Yelp Dataset Analysis for Restaurant Improvement Recommendations



Restaurant Insights



Enhanced Fraud Detection using IEEE CIS dataset



Enhanced Fraud Detection



Classifier Selection

Toronto BikeShare Data Analysis



Bike Sharing Analytics

- Who is using Bike Share? Are there distinct differences between members vs. casual users behaviours?
- When are people using Bike Share? How does usage change across the year, the week, and the day?
- How is bike share being used? Commute to work or to explore the city? How does the weather change the way people



Do Torontonians need the Proposed Pickering Airport



Structural Analysis of the Github Network



Network Analytics

- Can we detect important developers and structure of the communities in github?
- Can we recommend possible projects that a user would be interested in watching?
- What are the underlying insights in the Github data?

Rank	Username	PageRank $\times 10^4$	Rank	Username	Followers
1	torvalds	8.82	1	torvalds	80184
2	JakeWharton	6.93	2	JakeWharton	48120
3	michaelliao	5.25	3	ruanyf	39102
4	githubpy	4.44	4	Ti	37402
5	Tj	3.84	5	addyosmani	32666
6	mojombo	3.30	6	paulirish	29690
7	paulirish	3.24	7	yyx990803	29200
8	defunkt	2.93	8	gaearon	27415
9	ruanyf	2.90	9	sindresorhus	25701
10	gaearon	2.76	10	mojombo	25112

Earthquake Analysis



Earthquake Analysis

Analyzing the behaviors and patterns of earthquakes can help us in better preparation and crisis management



Question Answering using Deep Learning



Question Answering using Deep Learning

- Multi-hop QA task: for every question, the model needs at least two sentences (supporting facts) in two different documents to answer
- What do we need to do?
 - Find gold documents in the given 10 documents.
 - Find all sentences that help to answer the questions in the gold docs
 - Reason over these supporting facts to predict the answer

Paragraph A, Return to Olympus: [1] Return to Olympus is the only album by the alternative rock band Malfunkshun. [2] It was released after the band had broken up and after lead singer Andrew Wood (later of Mother Love Bone) had died of a drug overdose in 1990. [3] Stone Gossard, of Pearl Jam, had compiled the songs and released the album on his label, Loosegroove Records. Paragraph B, Mother Love Bone: [4] Mother Love Bone was an American rock band that formed in Seattle, Washington in 1987. [5] The band was active from 1987 to 1990. [6] Frontman Andrew Wood's personality and compositions helped to catapult the group to the top of the burgeoning late 1980s/early 1990s Seattle music scene. [7] Wood died only days before the scheduled release of the band's debut album, "Apple", thus ending the group's hopes of success. [8] The album was finally released a few months later. **Q**: What was the former band of the member of Mother Love Bone who died just before the release of "Apple"? A: Malfunkshun Supporting facts: 1, 2, 4, 6, 7



Exploring Stack Overflow: Answer Time Prediction and User Profile Analysis



Problems



[1] D. Wu, S. Johnson, C. Foster, E. Li, H. Elmiligi and M. Rahman, "Improving Response Time Prediction for Stack Overflow Questions," *2019 IEEE 10th Annual Information Technology, Electronics and Mobile Communication Conference (IEMCON)*, Vancouver, BC, Canada, 2019, pp. 0786-0791.

[2] D. Movshovitz-Attias, Y. Movshovitz-Attias, P. Steenkiste, and C. Faloutsos. 2013. Analysis of the reputation system and user contributions on a question answeringwebsite: StackOverflow. In2013 IEEE/ACM International Conference on Advancesin Social Networks Analysis and Mining (ASONAM 2013). 886–893. <u>https://doi.org/10.1145/2492517.250024</u>

[3]T. Saini and S. Tripathi. 2018. Predicting tags for stack overflow questions usingdifferent classifiers. In2018 4th International Conference on Recent Advances inInformation Technology (RAIT). 1–5. <u>https://doi.org/10.1109/RAIT.2018.838</u>9059

Graph-based Identification of Attacks in Anomalous Traffic



Motivation

DDoS attacks have increased in sophistication and intensity, threatening the availability of enterprise services, applications, websites, and networks.

Most survey respondents (86%) report experiencing at least one DDoS attack in the past 12 months.

NUMBER OF DDoS ATTACKS - OVER TIME



NUMBER OF DDoS ATTACKS - PAST 12 MONTHS





Data Analytics and Route Navigation in Toronto Based on Accidents Data



Navigation that Avoids High-risk Areas



Impact of Industry on Computer Vision Research



Results

Affiliation network: 2010



Bitcoin Network Analytics and Machine Learning



Motivation

Bitcoin (□)

- Decentralized digital currency without a central bank that can be sent from user to user on the peer-to-peer bitcoin network without the need for intermediaries
- Exponential rise in use and interest since 2010
- High volatility in stock prices





Adaptive Traffic Signal Control


Motivation





Two **traffic movements** (dashed arrows) are allowed in phase #2 $p_2 = \{(l_W^1, m_N^1), (l_E^1, m_S^1)\}$

Prediction of Hit Songs



Motivation





So far, we have a predictive model with **good performance** in **classifying** hit/non-hit songs, based on **high level** and **low level** features.

We need to Train and test our model using **more recent songs**, with a revision on the feature set to select out the **most influential features**.

Knowledge Graph Construction from Images



Main Approach



Object Detection

Generate Graph from detected Objects

Predicting Magnetic Interactions of Molecules



Scalar Couplings



Graph for type 2JHC

Graph for type 2JHH



Graph for type 3JHH

Graph for type 3JHC

Graph for type 1JHN



Graph for type 3JHN





Graph for type 2JHN

Yelp Network Analytics and Recommendations



Main Approach



- Data filtering
 - Limited to Toronto City
 - Focus on "Beauty and Spa" business category
 - Concentrate on user signed up after 01-01-2018
- Goal
 - Focus on the study on a city, a category and limit the number of users

Data	Beauty & Spa Business	Review	Users
Count	1618	23620	172



Winter 2021



Analysis of Google Play Store Reviews



Our Data Set



App reviews on the Google Play Store



547 apps

8 million reviews



Several languages

Network Topology Based on Comment Sentiment



Human Motion-State Classification from Motion Capture Data



Animation & Motion Capture Databases

Current motion capture databases rely on manually annotated tags for querying. This approach has problems:

- 1) Manual labeling does not scale well
- 2) Is not always very accurate



Image Source: Gupta et al. (2016) [1]

User Emotional Modeling and Visualization in Social Media Conversations





User emotional association to topics

Overall emotion distribution

LLM-based Recommendations on Yelp



Yelp Dataset



Deep-learning based Music Recommendations



Lyrics embedding





Doc2Vec (considers the order and meaning of the words) dim = 100



Knowledge Graph for API Method Recommendation



What we propose



Date of birth: April 15, 1452 Date of death: May 2, 1519 (age 67 years)

Self-explainable and interpretable API recommendation system using a Knowledge Graph

Michelangelo

Italy

Movie Metadata Analysis to Guide Recommendations



Approach Overview



Neural Collaborative Filtering: He et al.: https://arxiv.org/pdf/1708.05031.pdf

Visualizing Stories



Motivation

Characters and their interactions

"Do authors use similar patterns?" "Are patterns similar in a genre?" "What pattern appear in real stories like biography and history books?"



Sherlock Holmes and Dr. John Watson By Sidney Paget

Image is retrieved from Wikipedia. (https://upload.wikimedia.org/wikipedia/commons/7/73/Paget_holmes.png)



Flight Network During Covid-19



Strong Connected Components (SCC)





Product-Customer Networks – Final Presentation



Motivation & Dataset Information

- General Information:
 - 1067371 Transactions
 - 41 Countries
 - 5943 Customers
 - 5699 Products



- Questions:
 - What are the different communities of products/clients?
 - What new products can be recommended to different clients?
 - What products may be of interest to certain regions?

Movie Casting Problems



Graph Autoencoder on Actors Network

- Learning a joint representation of both local graph structure and node features
- MSE on link weight prediction task 0.005406 (for edge weights from 0. to 1)

