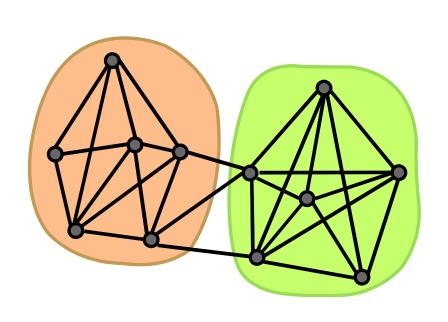
# Community Detection: Overlapping Communities

Thanks to Jure Leskovec, Stanford and Panayiotis Tsaparas, Univ. of Ioannina for slides

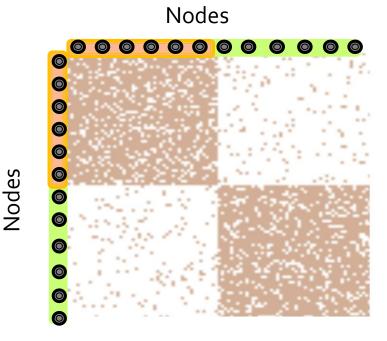
### Agenda

- Overlapping Communities
- Cliques
- Clique Percolation Method (CPM)
- Modeling Networks with Communities
  - Community-Affiliation Graph Model (AGM)

# Non-overlapping Communities

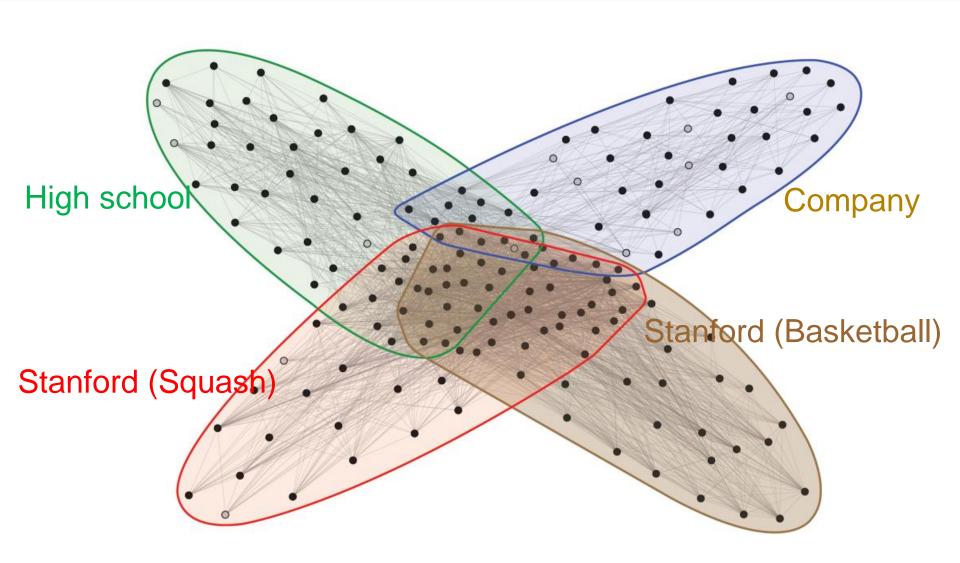


Network



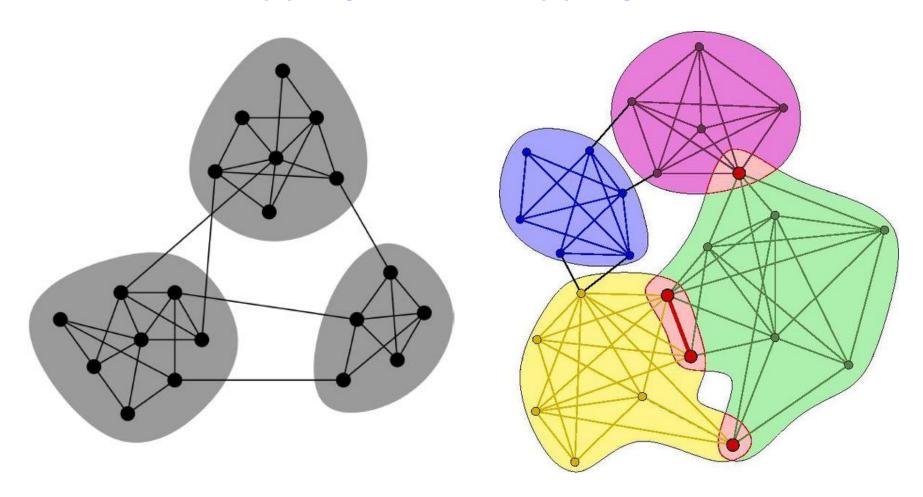
Adjacency matrix

# What if communities overlap?



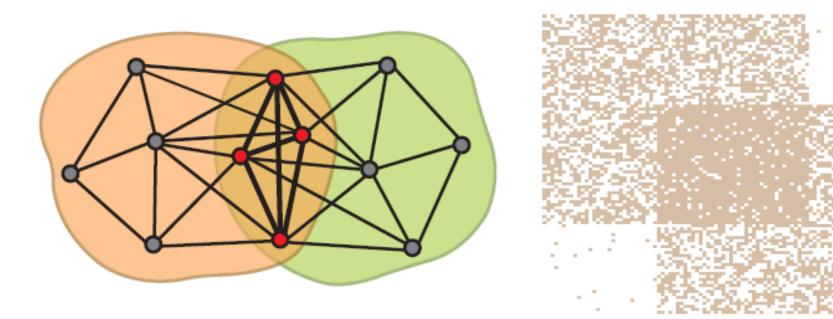
# **Overlapping Communities**

Non-overlapping vs. overlapping communities



## **Overlapping Communities**

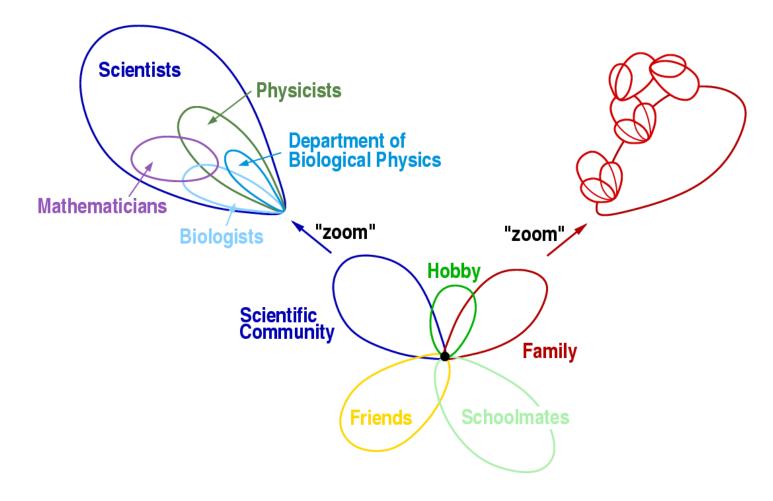
What is the structure of community overlaps: Edge density in the overlaps is higher!



Communities as "tiles"

## Overlaps of Social Circles

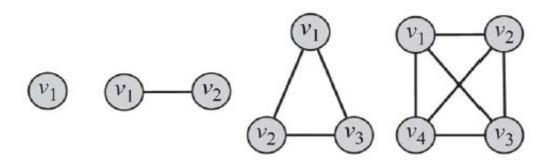
A node can belong to many social "circles"



# Cliques

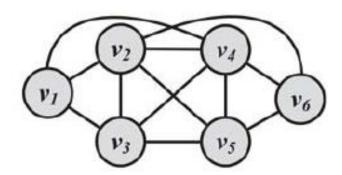
#### Cliques

- Clique: a maximum complete subgraph in which all pairs of vertices are connected by an edge
- k-Clique: A clique of size k is a subgraph of k vertices where the degree of all vertices in the induced subgraph is k-1



#### Maximum Clique & Maximal Cliques

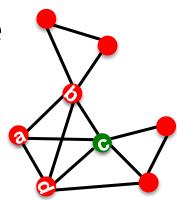
- Two problems
  - Find the maximum clique (the one with the largest number of vertices) or
  - Find all maximal cliques (cliques that are not subgraphs of a larger clique; i.e., cannot be expanded further).



Both problems are NP-hard

### How to Find Maximal Cliques?

- No nice way, hard combinatorial problem
- Maximal clique: Clique that can't be extended
  - $\{a, b, c\}$  is a clique but not maximal clique
  - $\{a, b, c, d\}$  is maximal clique
- Algorithm: Sketch
  - Start with a seed node
  - Expand the clique around the seed
  - Once the clique cannot be further expanded we found the maximal clique
  - Note:
    - This will generate the same clique multiple times



## How to Find Maximal Cliques?

- Start with a seed vertex a
- ullet Goal: Find the max clique  $oldsymbol{Q}$  that  $oldsymbol{a}$  belongs to
  - Observation:
    - If some x belongs to Q then it is a neighbor of a
      - Why? If  $a, x \in Q$  but edge (a, x) does not exist, Q is not a clique!
- Recursive algorithm:
  - Q ... current clique
  - R ... candidate vertices to expand the clique to
- **Example:** Start with *a* and expand around it



R=





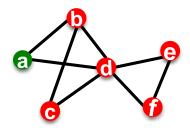
Steps of the recursive algorithm

 $\Gamma(u)$ ...neighbor set of u

#### How to Find Maximal Cliques?

- Q ... current clique
- R ... candidate vertices
- Expand(R,Q)
  - **while** R ≠ {}
    - p = vertex in R

    - $R_p = R \cap \Gamma(p)$
    - if R<sub>p</sub> ≠ {}: Expand(R<sub>p</sub>,Q<sub>p</sub>)
      else: output Q<sub>p</sub>
    - $R = R \{p\}$



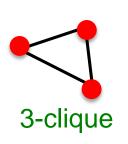
## Pruning

- Prune all vertices (and incident edges) with degrees less than k-1
  - Effective due to the power-law distribution of vertex degrees
- "Exact cliques" are rarely observed in real networks
  - A clique of 1,000 vertices has 499,500 edges
  - A single edge removal results in a subgraph that is no longer a clique (less than 0.0002% of the edges)
- Relaxing Cliques
  - All vertices have a minimum degree but not necessarily
     k-1

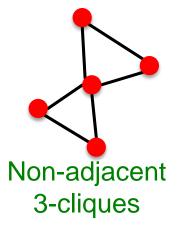
# Clique Percolation Method

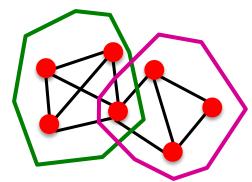
# Clique Percolation Method (CPM)

- Two nodes belong to the same community if they can be connected through adjacent k-cliques:
  - k-clique:
    - Fully connected graph on k nodes
  - Adjacent k-cliques:
    - overlap in k-1 nodes
- k-clique community
  - Set of nodes that can be reached through a sequence of adjacent k-cliques





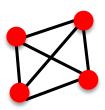




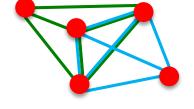
Two overlapping 3-clique communities

# Clique Percolation Method (CPM)

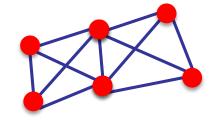
Two nodes belong to the same community if they can be connected through adjacent kcliques:



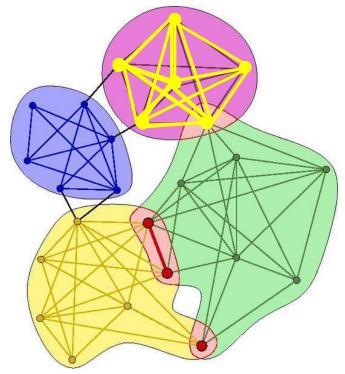
4-clique



Adjacent 4-cliques



Non-adjacent 4-cliques



Communities for k=4

- Given k, find all cliques of size k.
- Create graph (clique graph) where all cliques are vertices, and two cliques that share k - 1 vertices are connected via an edge.
- Communities are the connected components of this graph.

#### Algorithm 6.2 Clique Percolation Method (CPM)

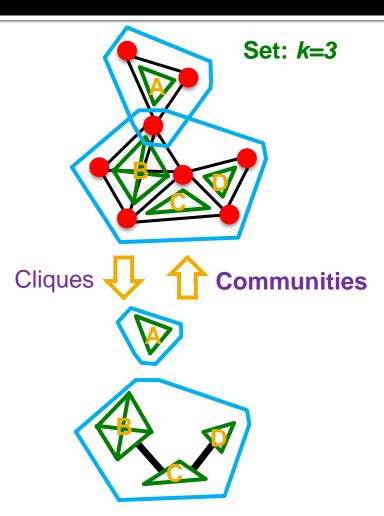
#### **Require:** parameter *k*

- 1: **return** Overlapping Communities
- 2:  $Cliques_k = find all cliques of size k$
- 3: Construct clique graph G(V, E), where  $|V| = |Cliques_k|$
- 4:  $E = \{e_{ij} \mid \text{clique } i \text{ and clique } j \text{ share } k 1 \text{ nodes} \}$
- 5: Return all connected components of *G*

#### **CPM: Steps explained**

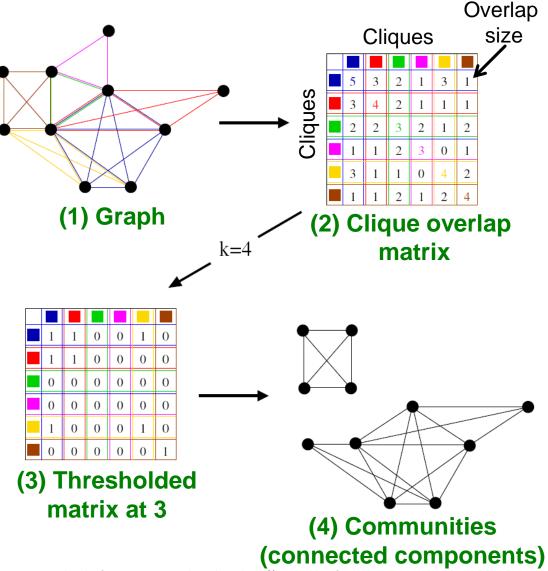
#### Clique Percolation Method:

- Find maximal-cliques
  - Def: Clique is maximal if no superset is a clique
- Clique overlap super-graph:
  - Each clique is a super-node
  - Connect two cliques if they overlap in at least k-1 nodes
- Communities:
  - Connected components of the clique overlap matrix
- How to set k?
  - Set k so that we get the "richest" (most widely distributed cluster sizes) community structure

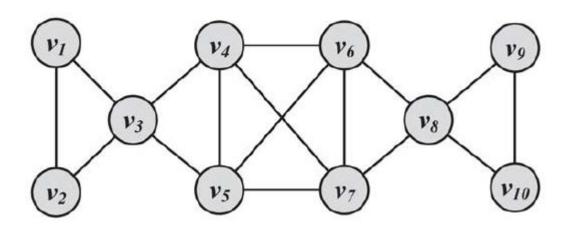


#### **CPM** method: Example

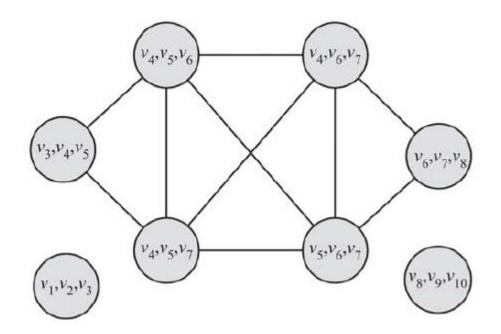
- Start with graph
- Find maximal cliques
- Create clique overlap matrix
- Threshold the matrix at value k-1
  - If  $a_{ij} < k 1$  set 0
- Communities are the connected components of the thresholded matrix



Input graph, let k = 3

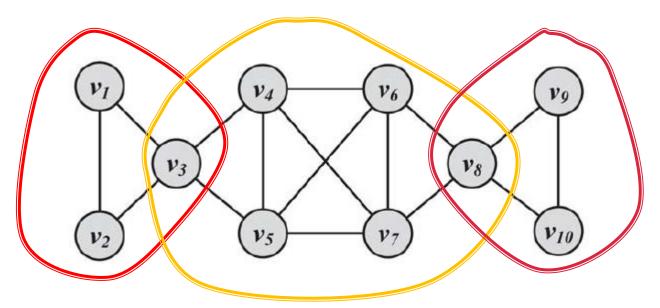


Clique graph for k = 3



- (v1, v2, ,v3)
- (v8, v9, v10)
- (v3, v4, v5, v6, v7, v8)

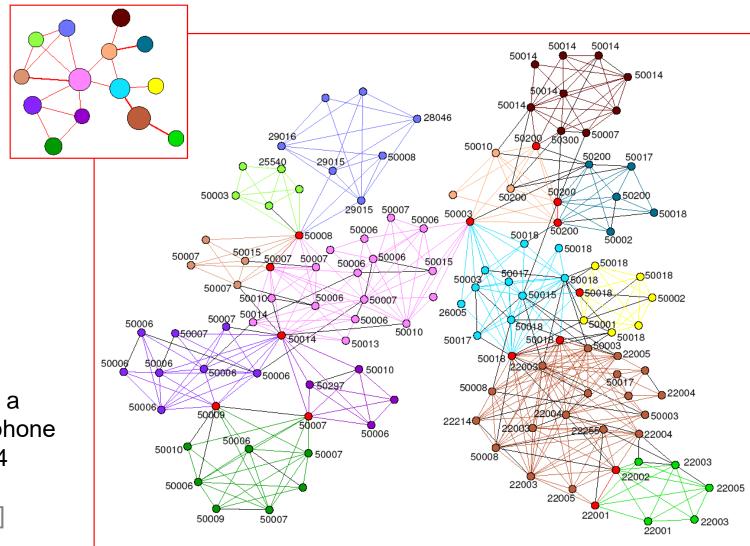
#### Result



- (v1, v2, v3)
- (v8, v9, v10)
- (v3, v4, v5, v6, v7, v8)

Note: the example protein network was detected using a CPM algorithm

## Example: Phone-Call Network

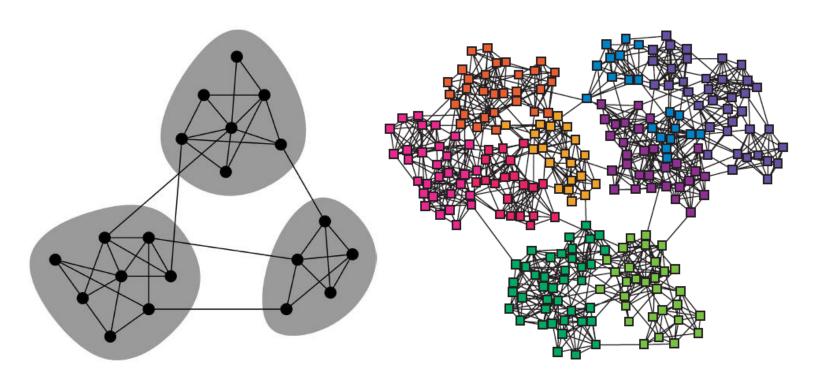


Communities in a "tiny" part of a phone call network of 4 million users [Palla et al., '07]

# How to Model Networks with Communities?

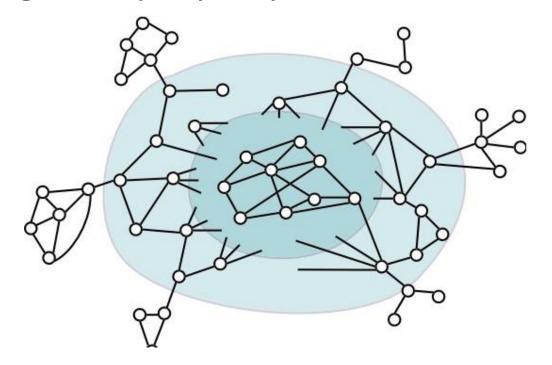
#### **Network and Communities**

- How should we think about large scale organization of clusters in networks?
  - Finding: Community Structure



#### **Network and Communities**

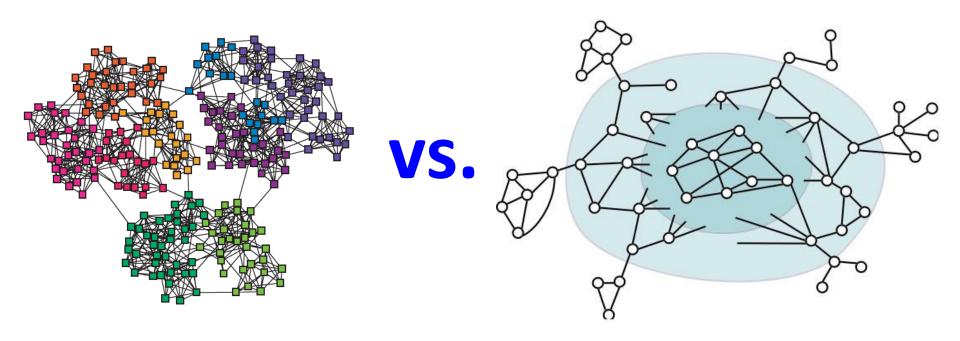
- How should we think about large scale organization of clusters in networks?
  - Finding: Core-periphery structure



**Nested Core-Periphery** 

#### **Network and Communities**

How do we reconcile these two views?
 (and still do community detection)



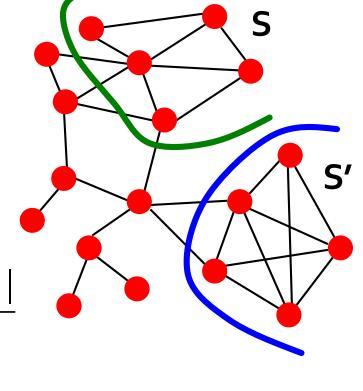
**Community structure** 

**Core-periphery** 

#### **Community Score**

- How community-like is a set of nodes?
- A good cluster S has
  - Many edges internally
  - Few edges pointing outside
- What's a good metric:
  Conductance

$$\phi(S) = \frac{|\{(i,j) \in E; i \in S, j \notin S\}|}{\sum_{s \in S} d_s}$$



Small conductance corresponds to good clusters

(Note 
$$|S| < |V|/2$$
)

# **Network Community Profile Plot**

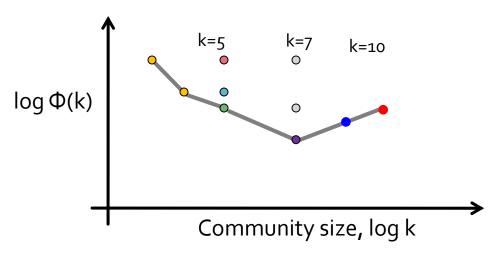
(Note |S| < |V|/2)

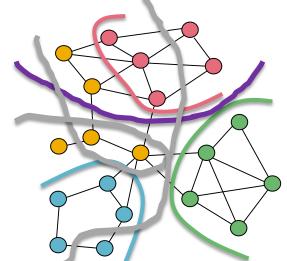
#### Define:

Network community profile (NCP) plot

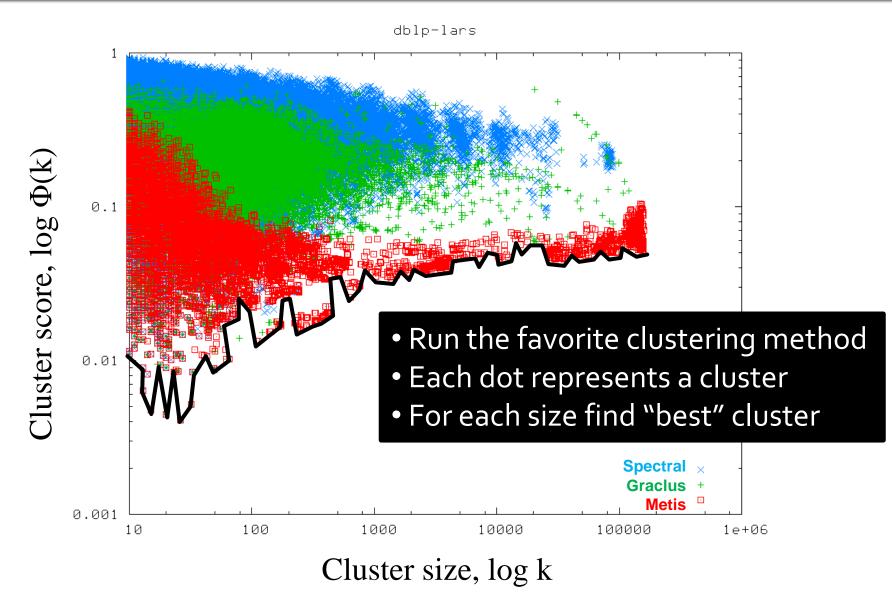
Plot the score of **best** community of size *k* 

$$\Phi(k) = \min_{S \subset V, |S| = k} \phi(S)$$



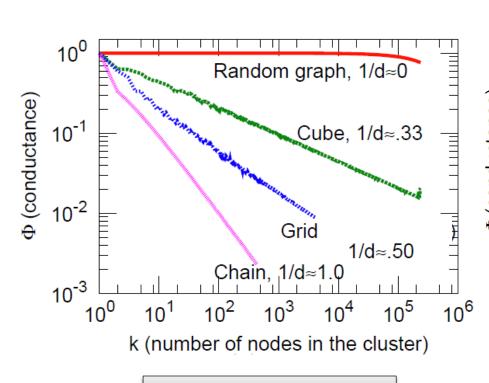


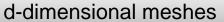
# How to (Really) Compute NCP?

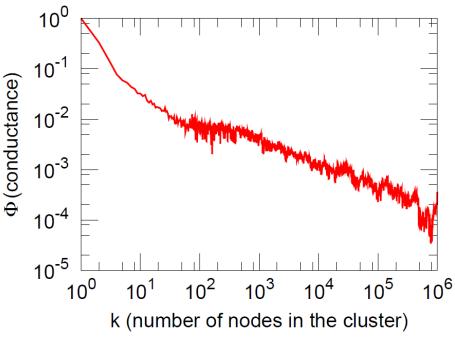


#### **NCP Plot: Meshes**

#### Meshes, grids, dense random graphs:



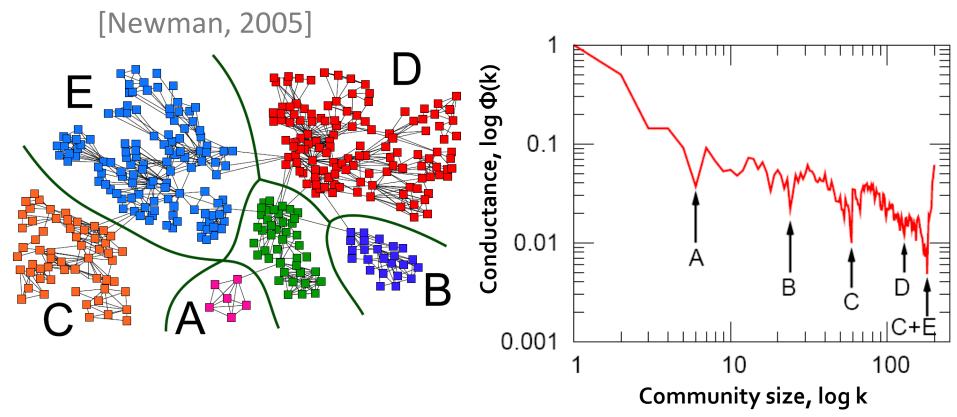




California road network

#### **NCP plot: Network Science**

Collaborations between scientists in networks



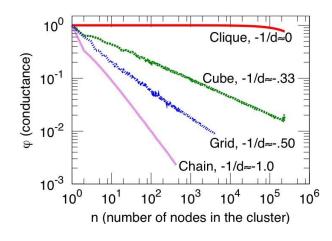
Dips in the conductance graph correspond to the "good" clusters we can visually detect

### Natural Hypothesis

#### **Natural hypothesis about NCP:**

- NCP of real networks slopes downward
- Slope of the NCP corresponds to the "dimensionality" of the network

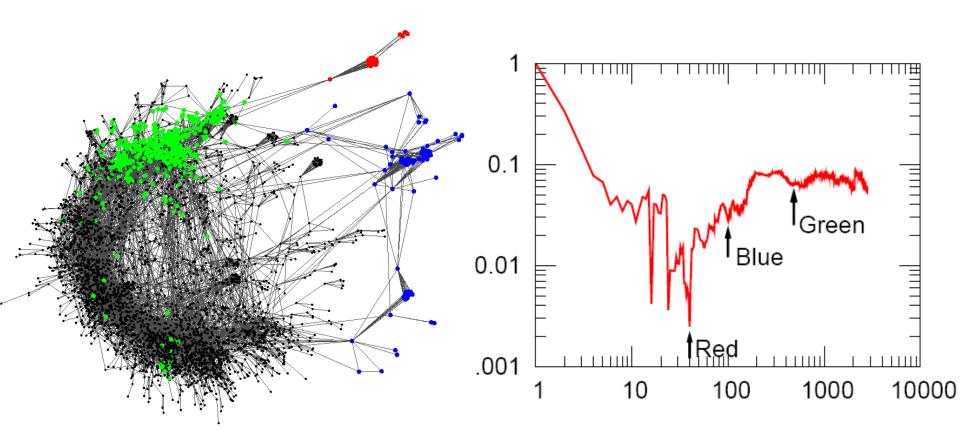
What about large networks?



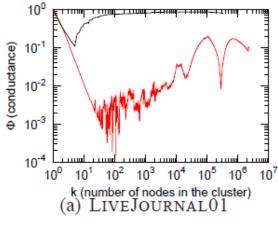
• Social nets	Nodes	Edges	Description
LiveJournal Epinions CA-DBLP	4,843,953 75,877 317,080	42,845,684 405,739 1,049,866	Blog friendships [5] Trust network [28] Co-authorship [5]
• Information (citation) networks			
Cit-hep-th AmazonProd	27,400 524,371	352,021 1,491,793	Arxiv hep-th [14] Amazon products [8]
• Web graphs			
Web-google	855,802	4,291,352	Google web graph
Web-wt10g	1,458,316	6,225,033	TREC WT10G
	, ,	6,225,033 ors-to-papers)	TREC WT10G networks
Web-wt10g	, ,	, ,	
WEB-WT10G  • Bipartite affil  ATP-DBLP	iation (author) 615,678 2,076,978	ors-to-papers) 944,456	networks DBLP [21]

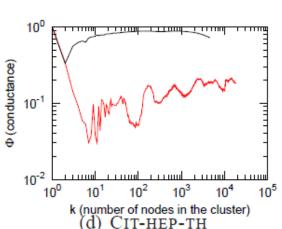
# Large Networks: Very Different

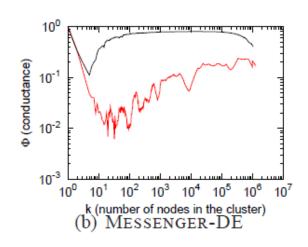
Typical example: General Relativity collaborations (n=4,158, m=13,422)

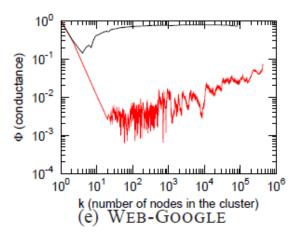


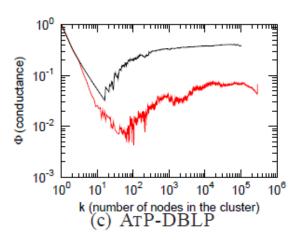
#### **More NCP Plots of Networks**

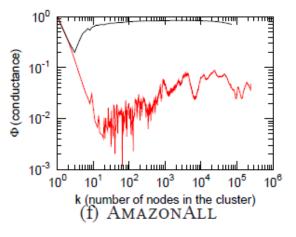






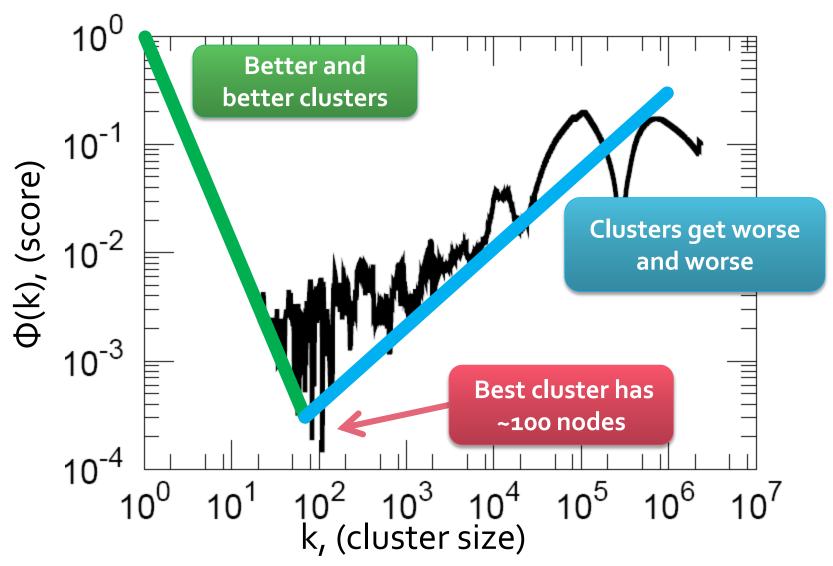






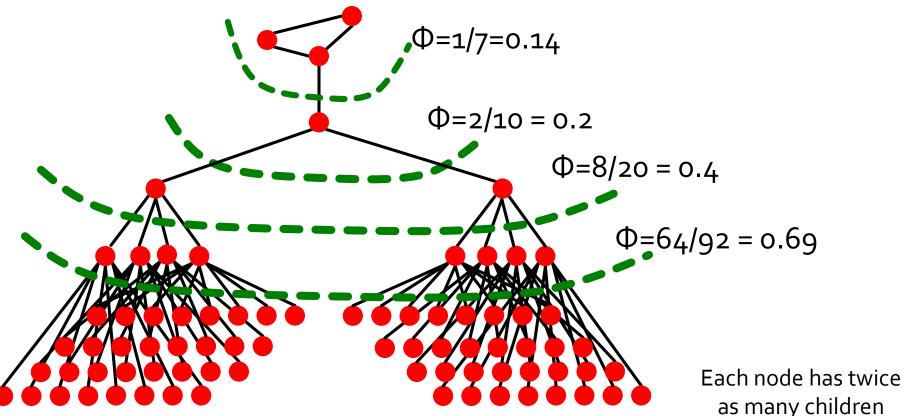
- -- Rewired graph
- -- Real graph

#### NCP: LiveJournal (n=5m, m=42m)



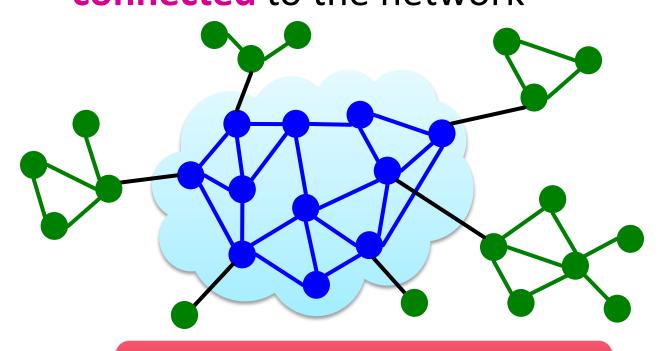
# **Explanation: The Upward Part**

 As clusters grow the number of edges inside grows slower that the number crossing



# **Explanation: Downward Part**

 Empirically we note that best clusters (corresponding to green nodes) are barely connected to the network

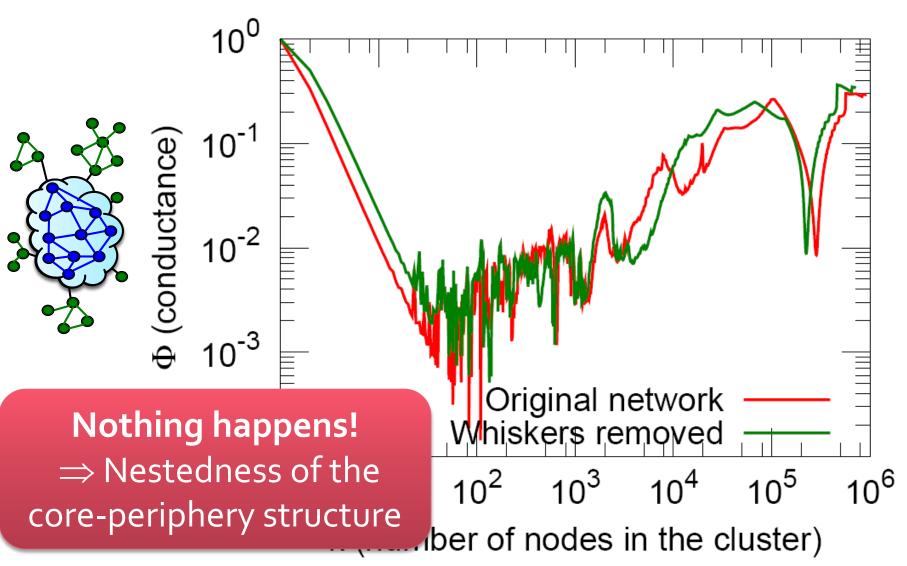




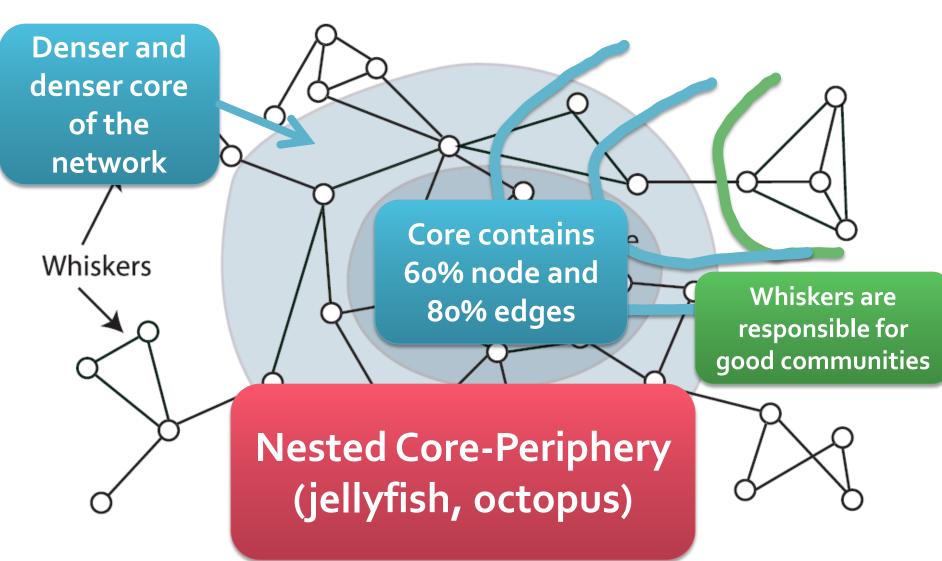
NCP plot

⇒ Core-periphery structure

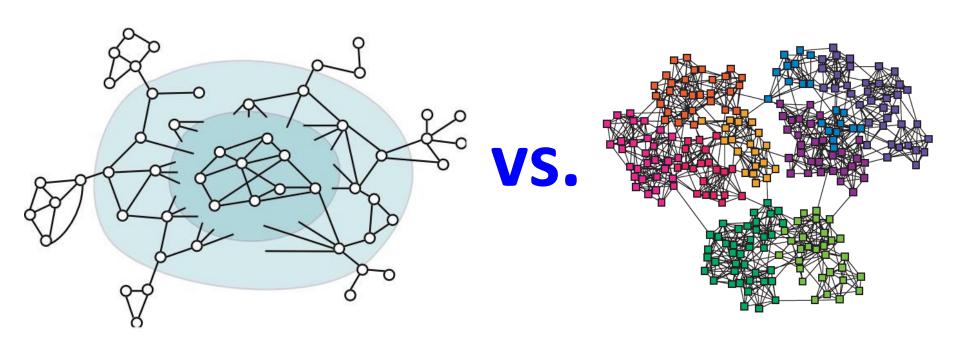
#### What If We Remove Good Clusters?



# Suggested Network Structure



## Part 2: Explanation



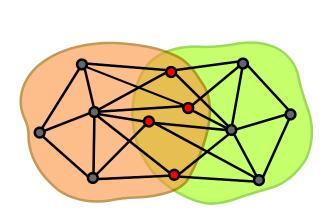
#### How do we reconcile these two views?

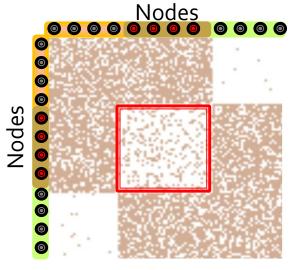
## Overlapping Community Detection

- Many methods for overlapping communities
  - Clique percolation [Palla et al. '05]
  - Link clustering [Ahn et al. '10] [Evans et al.'09]
  - Clique expansion [Lee et al. '10]
  - Mixed membership stochastic block models [Airoldi et al. '08]
  - Bayesian matrix factorization [Psorakis et al. '11]
- What do these methods assume about community overlaps?

# **Overlapping Communities**

- Many overlapping community detection methods make an implicit assumption:
  - Edge probability decreases with the number of shared communities



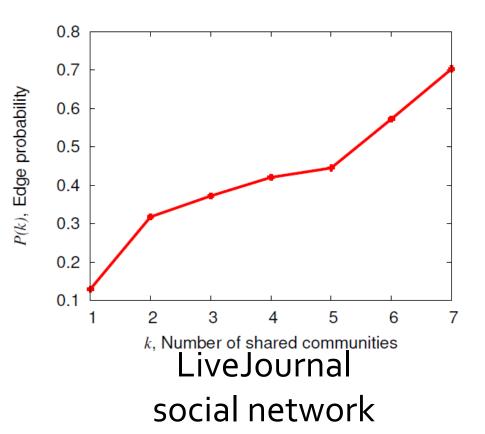


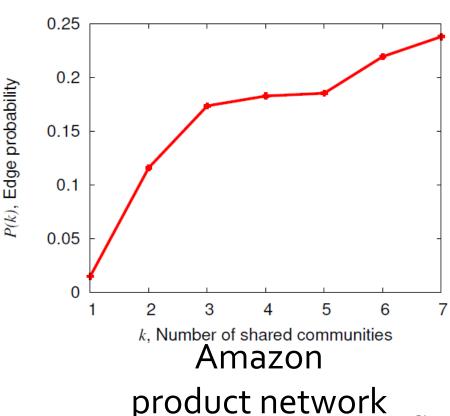
matrix

Is this true?

#### **Ground-truth Communities**

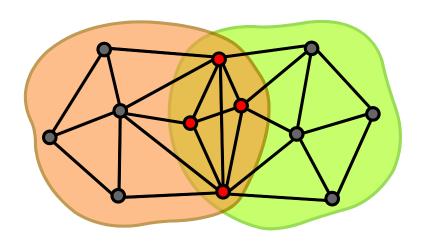
- Basic question: nodes u, v share k communities
- What's the edge probability?





#### Communities as Tiles!

Edge density in the overlaps is higher!

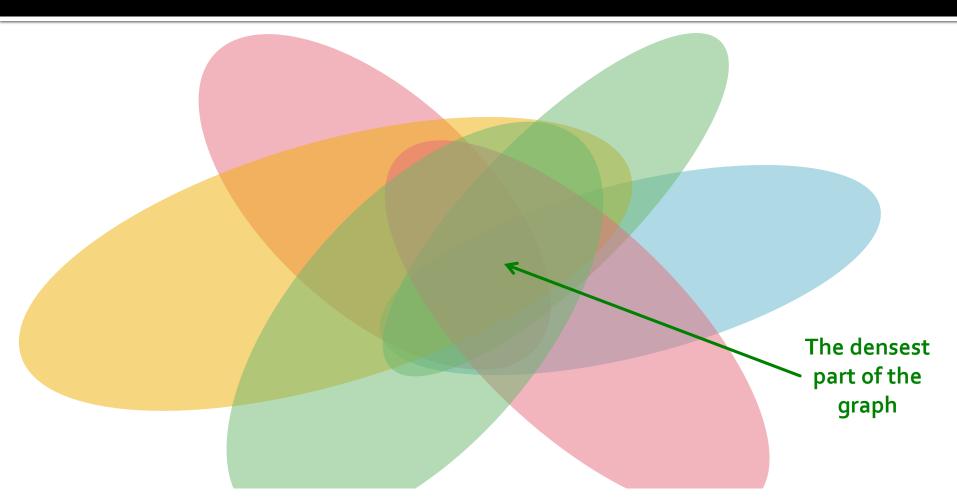




"The more different foci (communities) that two individuals share, the more likely it is that they will be tied" - S. Feld, 1981

Communities as "tiles"

#### Communities as Tiles/Circles

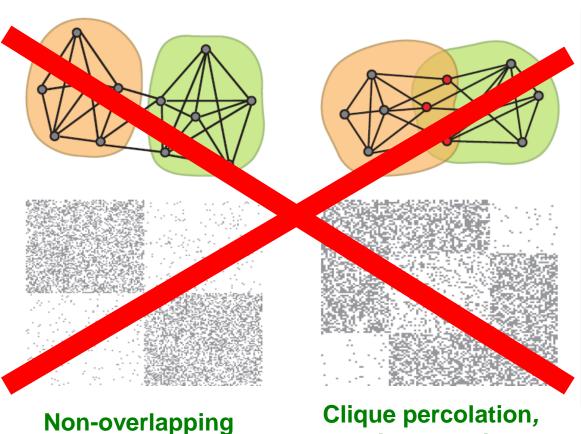


# Communities as overlapping tiles

Web of affiliations [Simmel '64]

#### **Communities in Networks**

#### What does this mean?



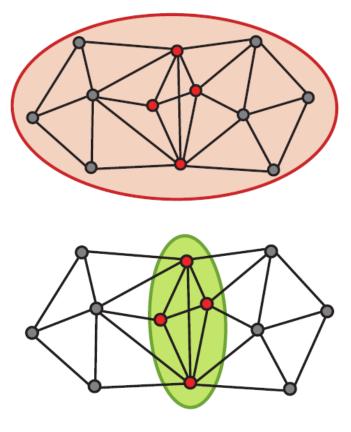
Clique percolation, and many other overlapping methods as well

methods (spectral,

modularity optimization)

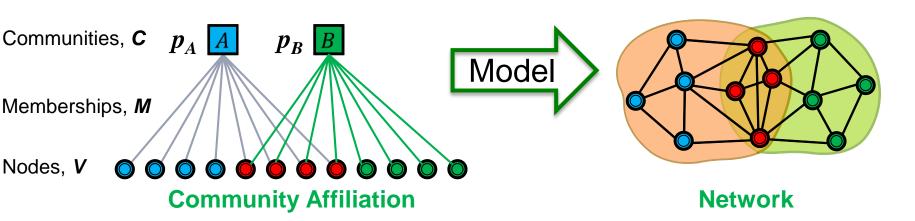
# Many Methods Fail

- Many methods fail to detect dense overlaps:
  - Clique percolation, ...



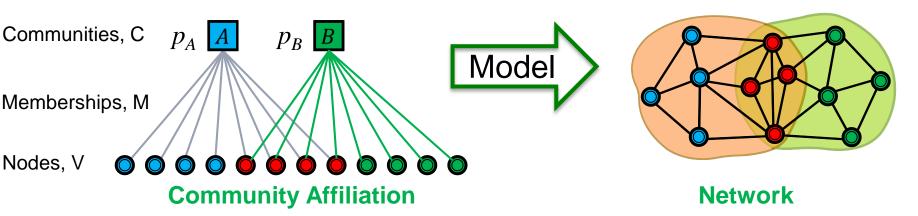
Clique percolation

#### Community-Affiliation Graph Model (AGM)



- Generative model: How is a network generated from community affiliations?
- Model parameters:
  - Nodes V, Communities C, Memberships M
  - lacktriangle Each community c has a single probability  $oldsymbol{p}_c$

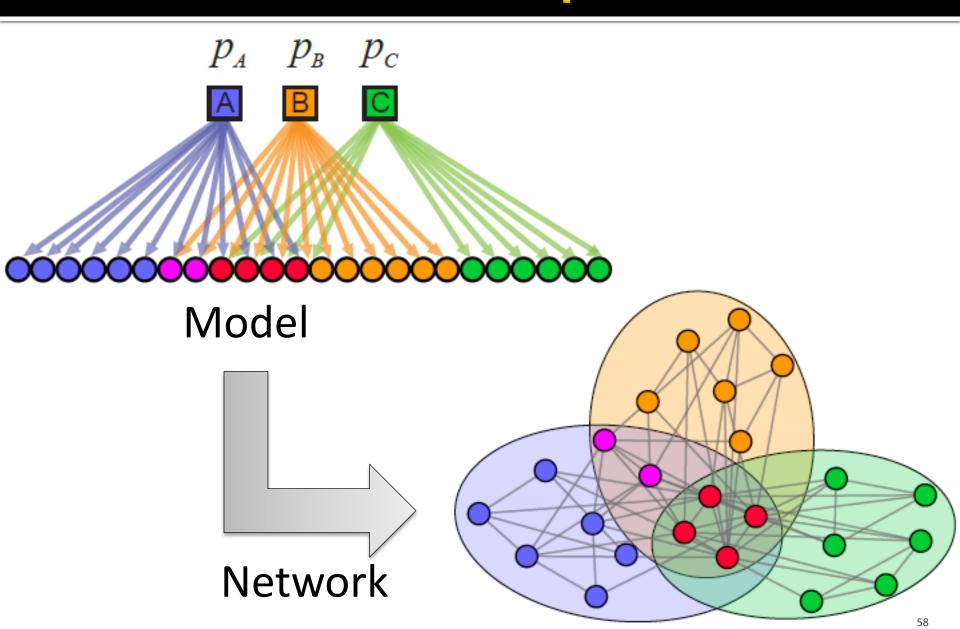
#### **AGM: Generative Process**



- Given parameters (V, C, M,  $\{p_c\}$ )
  - Nodes in community c connect to each other by flipping a coin with probability  $p_c$
  - Nodes that belong to multiple communities have multiple coin flips: Dense community overlaps
    - If they "miss" the first time, they get another chance through the next community"

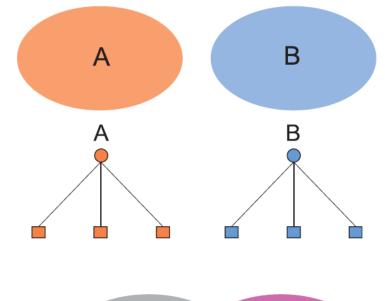
$$p(u, v) = 1 - \prod_{c \in M_u \cap M_v} (1 - p_c)$$

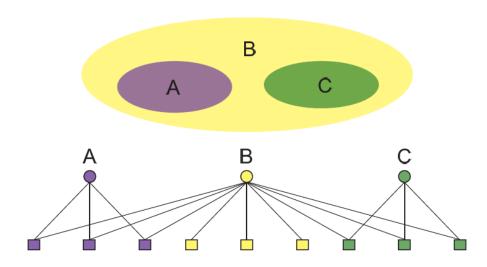
## **AGM: Dense Overlaps**

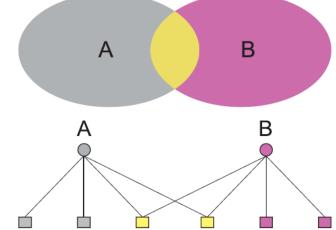


# Community-Affiliation Graph Model

AGM is flexible and can express variety of network structures:
 Non-overlapping,
 Nested, Overlapping







# **Community Evaluation: Extras**

# **Community Evaluation**

- Without ground truth
- With ground truth

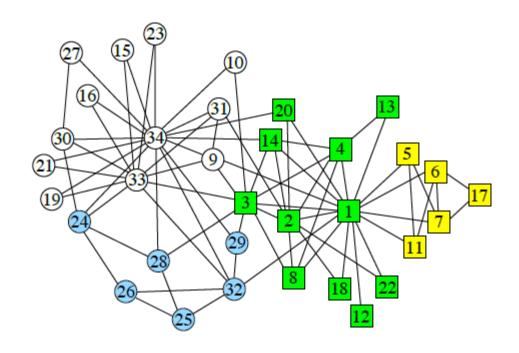
#### **Eval. Without Ground Truth**

- Cluster Cohesion: Measures how closely related are objects in a cluster
- Cluster Separation: Measure how distinct or well-separated a cluster is from other clusters

$$\delta_{int}(\mathcal{C}) = \frac{\text{\# internal edges of } \mathcal{C}}{n_c(n_c - 1)/2}$$

$$\delta_{ext}(\mathcal{C}) = \frac{\text{\# inter-cluster edges of } \mathcal{C}}{n_c(n - n_c)}$$

#### **Evaluation With Ground Truth**

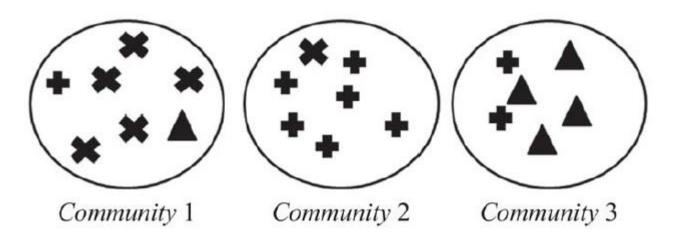


Zachary's Karate Club Club president (34) (circles) and instructor (1) (rectangles)

## **Metrics: Purity**

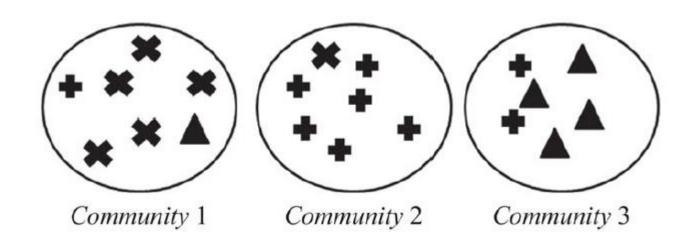
the fraction of instances that have labels equal to the label of the community's majority

$$Purity = \frac{1}{N} \sum_{i=1}^{k} \max_{j} |C_i \cap L_j|$$



(5+6+4)/20 = 0.75

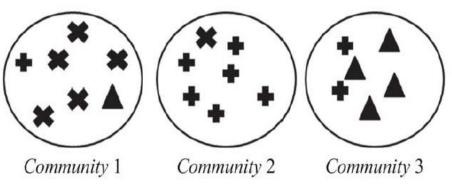
- Based on pair counting: the number of pairs of vertices which are classified in the same (or different) clusters
  - True Positive (TP): when similar members are assigned to the same community (correct decision)
  - True Negative (TN): when dissimilar members are assigned to different communities (correct decision)
  - False Negative (FN): when similar members are assigned to different communities (incorrect decision)
  - False Positive (FP): when dissimilar members are assigned to the same community (incorrect decision)



**For TP**, we need to compute the number of pairs with the **same** label that are in the **same** community

$$TP = \underbrace{\begin{pmatrix} 5 \\ 2 \end{pmatrix}}_{Community 1} + \underbrace{\begin{pmatrix} 6 \\ 2 \end{pmatrix}}_{Community 2} + \underbrace{\begin{pmatrix} 4 \\ 2 \end{pmatrix}}_{Community 3} = 32$$

70



$$TN = \underbrace{(5 \times 6 + 1 \times 1 + 1 \times 6 + 1 \times 1)}$$

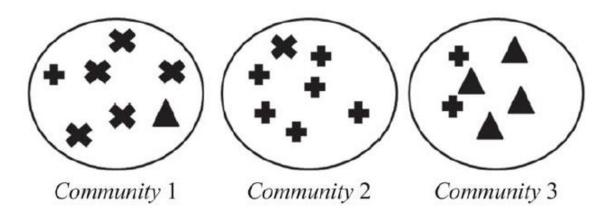
For TN: compute the number of dissimilar pairs in dissimilar communities

$$+\underbrace{(5\times4+5\times2+1\times4+1\times2)}^{\times,+}$$

Communities 1 and 3

$$+\underbrace{(6\times4+1\times2+1\times4)}_{+,\triangle}=104.$$

Communities 2 and 3



For FP, compute dissimilar pairs that are in the same community

$$FP = \underbrace{(5 \times 1 + 5 \times 1 + 1 \times 1)}_{Community 1} + \underbrace{(6 \times 1)}_{Community 2} + \underbrace{(4 \times 2)}_{Community 3} = 25$$

For FN, compute similar members that are in different communities

$$FN = \underbrace{(5 \times 1)}_{\times} + \underbrace{(6 \times 1 + 6 \times 2 + 2 \times 1)}_{+} + \underbrace{(4 \times 1)}_{\triangle} = 29$$

 Precision (P): the fraction of pairs that have been correctly assigned to the same community

Recall (R): the fraction of pairs assigned to the same community of all the pairs that should have been in the same community.

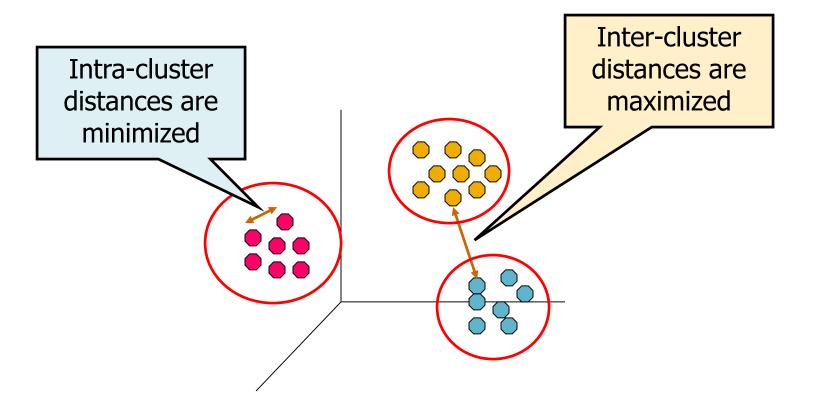
F-measure:

$$2PR/(P+R)$$

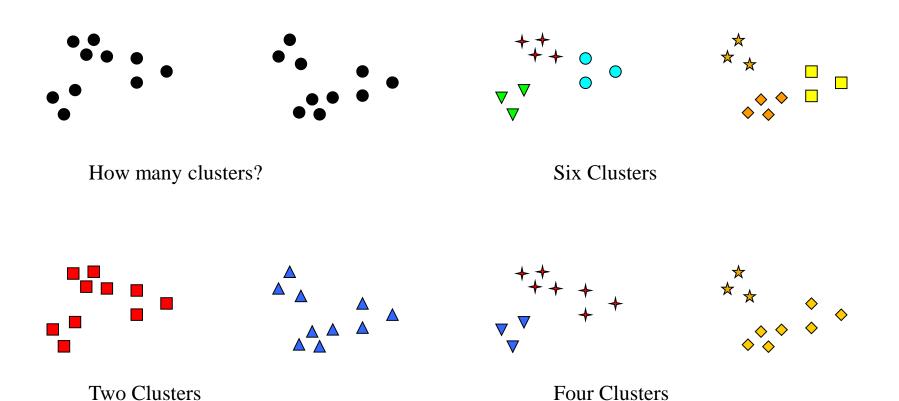
# Communities: Issues and Questions

## What is Cluster Analysis?

Finding groups of objects such that the objects in a group will be similar (or related) to one another and different from (or unrelated to) the objects in other groups



## Clusters Can Be Ambiguous



#### Communities: Issues and Questions

#### Some issues with community detection:

- Many different formalizations of clustering objective functions
- Objectives are NP-hard to optimize exactly
- Methods can find clusters that are systematically "biased"

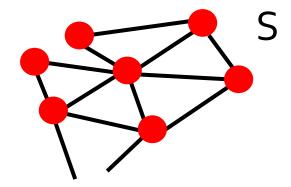
#### • Questions:

- How well do algorithms optimize objectives?
- What clusters do different methods find?

# Many Different Objective Functions

#### Single-criterion:

- Modularity: m-E(m)
- Edges cut: c
- Multi-criterion:
  - Conductance: c/(2m+c)
  - Expansion: c/n
  - Density: 1-m/n²
  - CutRatio: c/n(N-n)
  - Normalized Cut: c/(2m+c) + c/2(M-m)+c
  - Flake-ODF: frac. of nodes with more than ½ edges pointing outside S



*n*: nodes in S

*m*: edges in S

c: edges pointing

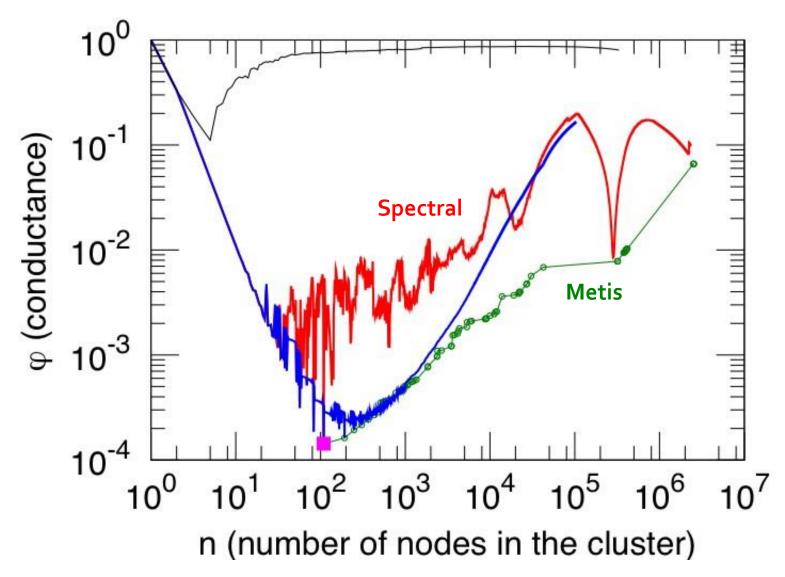
outside S

# Many Classes of Algorithms

# Many algorithms to implicitly or explicitly optimize objectives and extract communities:

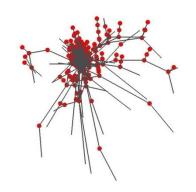
- Heuristics:
  - Girvan-Newman, Modularity optimization: popular heuristics
  - Metis: multi-resolution heuristic [Karypis-Kumar '98]
- Theoretical approximation algorithms:
  - Spectral partitioning

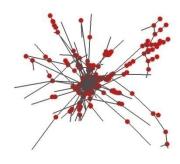
#### **NCP: Live Journal**



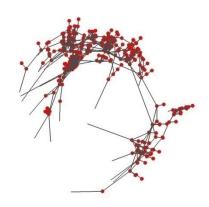
## Properties of Clusters (1)

#### 500 node communities from Spectral:



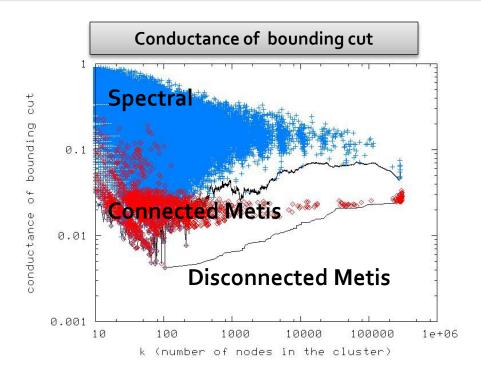


#### 500 node communities from Metis:

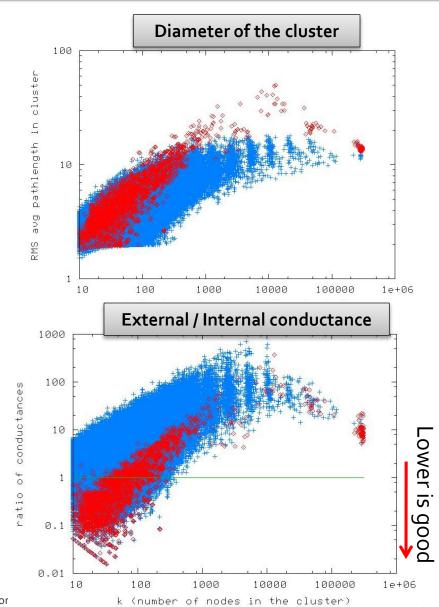




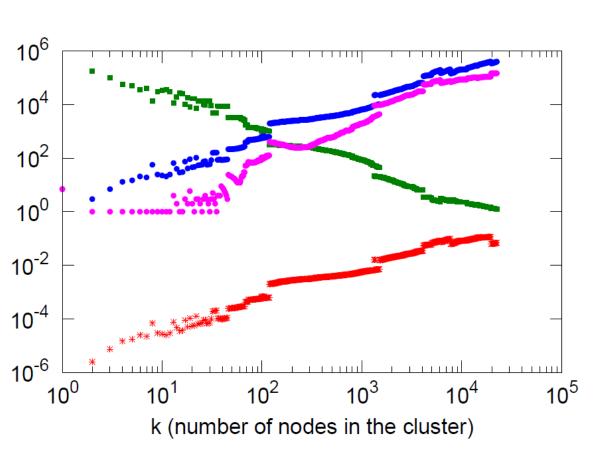
## Properties of Clusters (2)



- Metis gives sets with better conductance
- Spectral gives tighter and more well-rounded sets



# Single-criterion Objectives



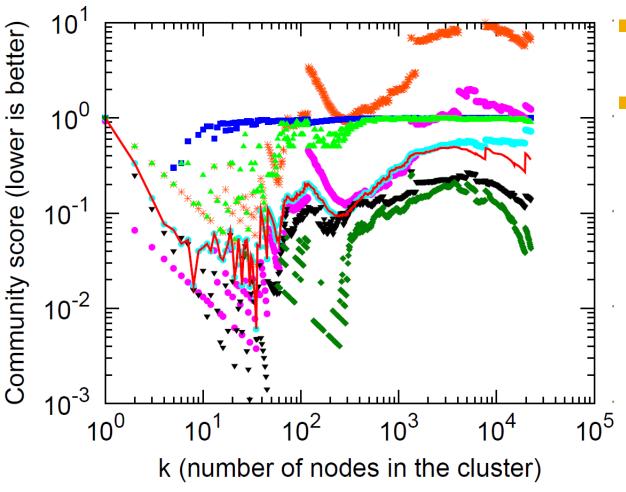
#### **Observations:**

- All measures are monotonic
- Modularity
  - prefers large clusters
  - Ignores small clusters

Edges cut

Modularity ★ Modularity Ratio ■ Volume •

# **Multi-criterion Objectives**



# All qualitatively similar

#### Observations:

- Conductance, Expansion, Normcut, Cut-ratio are similar
- Flake-ODF prefers larger clusters
- Density is bad
- Cut-ratio has high variance



Internal Density Cut Ratio Normalized Cut Maximum ODF



Avg ODF Flake ODF