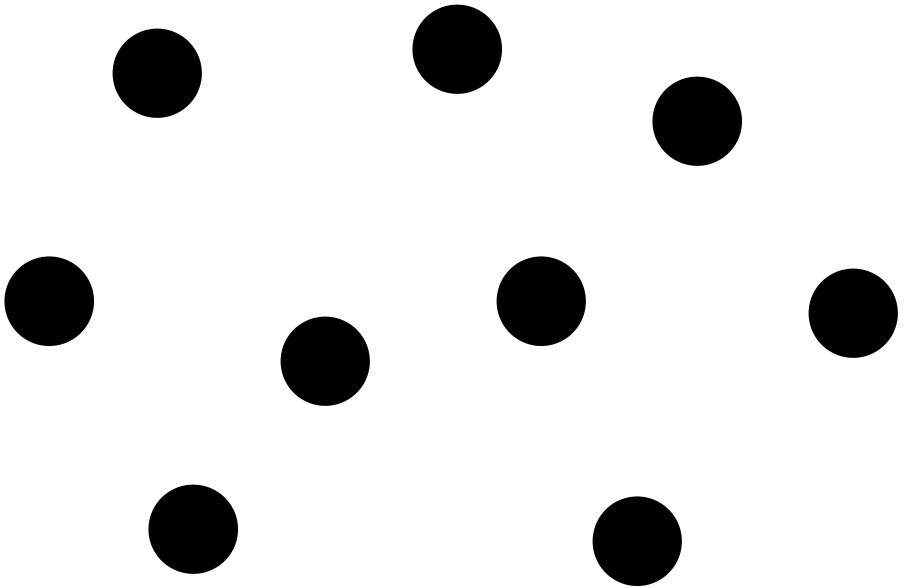
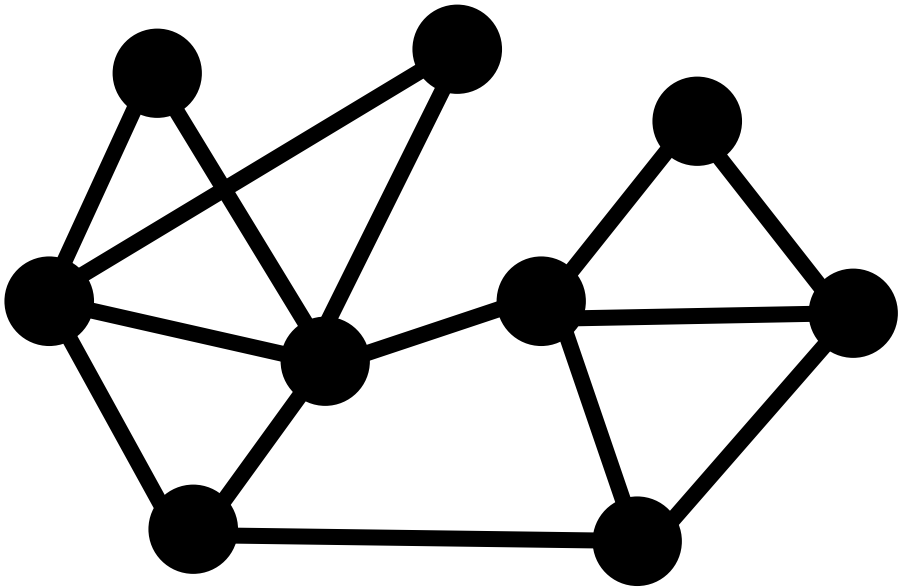
Representation Learning on Networks

Slides based on WWW 2018 Tutorial on Representation Learning on Networks by
Jure Leskovec, William L. Hamilton, Rex Ying, Rok Sosic (Stanford University)
snap.stanford.edu/proj/embeddings-www

Why networks?

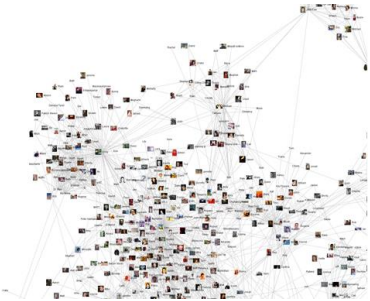
Networks are a general language for describing and modeling complex systems



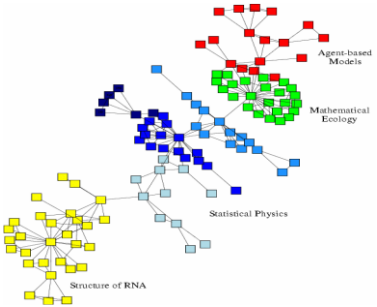


Network!

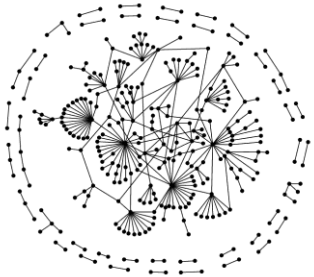
Many Data are Networks



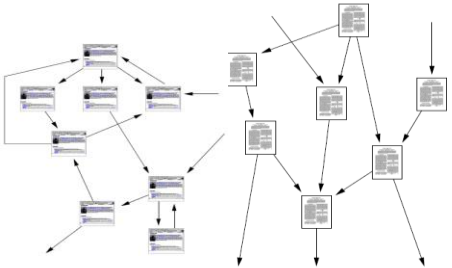
Social networks



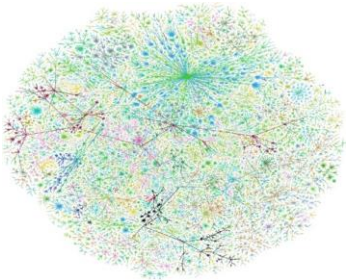
Economic networks



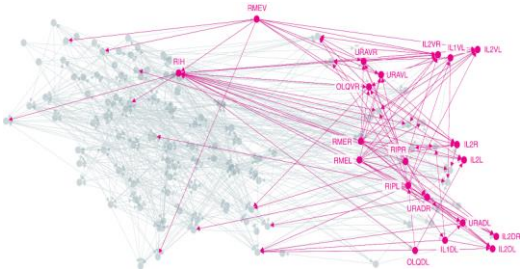
Biomedical networks



Information networks:
Web & citations



Internet



Networks of neurons

Why Networks? Why Now?

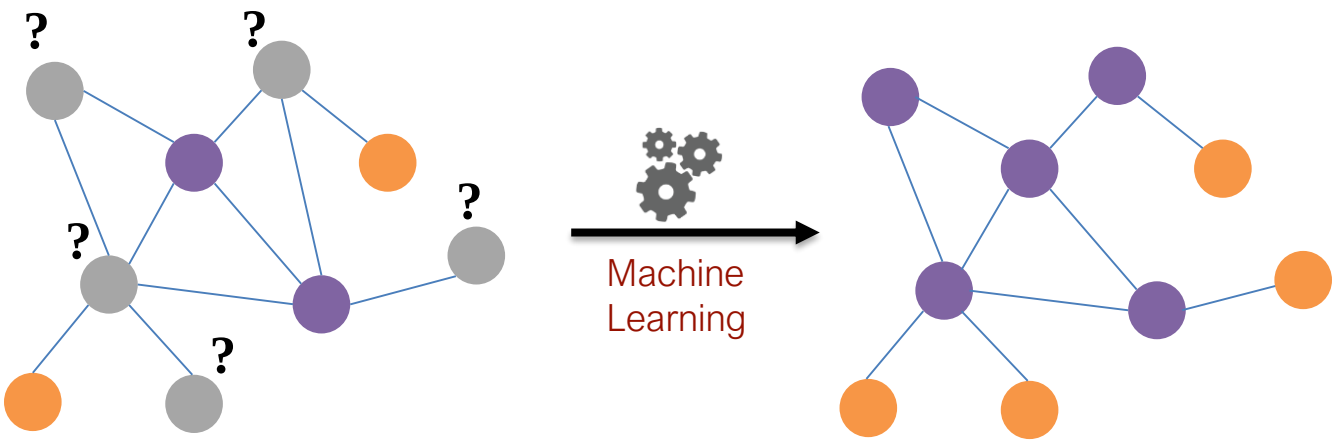
- Universal language for describing complex data
  - Networks from science, nature, and technology are more similar than one would expect
- Shared vocabulary between fields
  - Computer Science, Social science, Physics, Economics, Statistics, Biology
- Data availability (+computational challenges)
  - Web/mobile, bio, health, and medical
- Impact!
  - Social networking, Social media, Drug design

Machine Learning with Networks

Classical ML tasks in networks:

- Node classification
  - Predict a type of a given node
- Link prediction
  - Predict whether two nodes are linked
- Community detection
  - Identify densely linked clusters of nodes
- Network similarity
  - How similar are two (sub)networks

Example: Node Classification



Example: Node Classification

Classifying the function of proteins in the interactome!

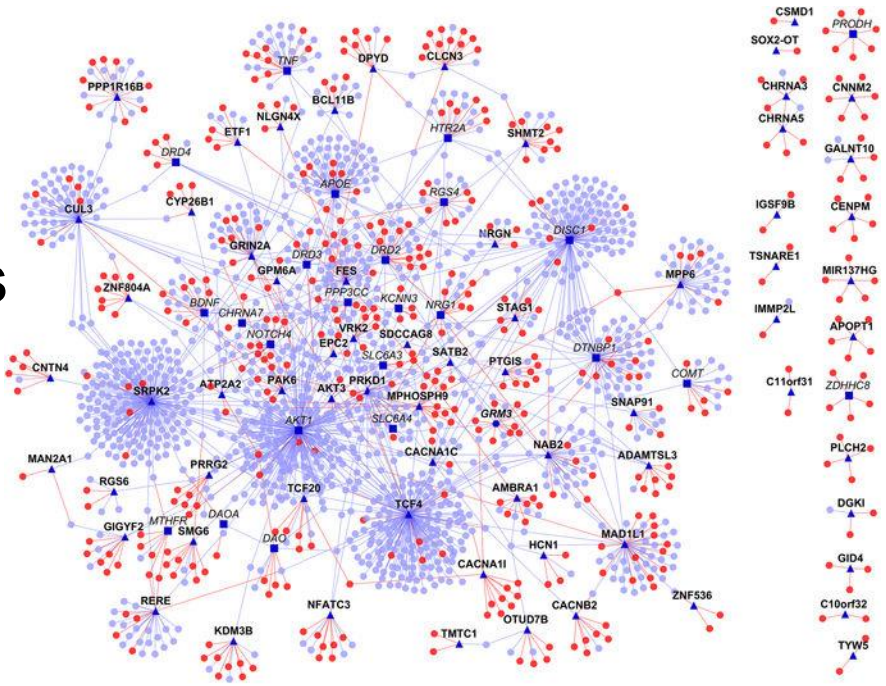
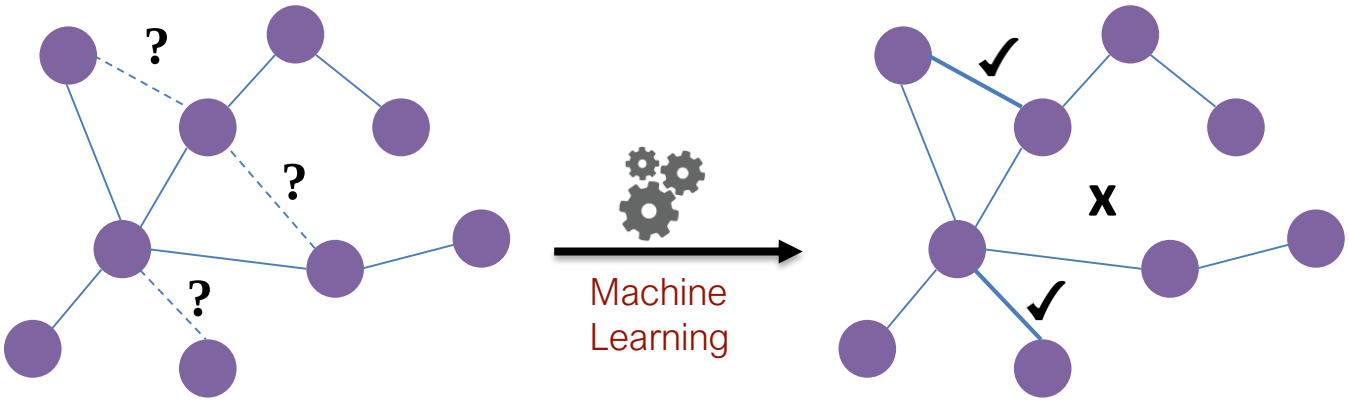


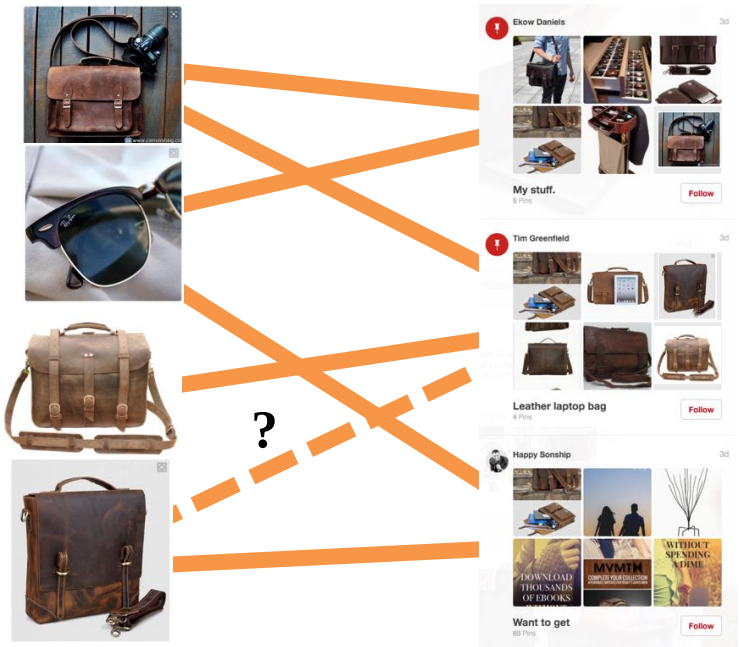
Image from: Ganapathiraju et al. 2016. Schizophrenia interactome with 504 novel protein–protein interactions. *Nature*.

Example: Link Prediction



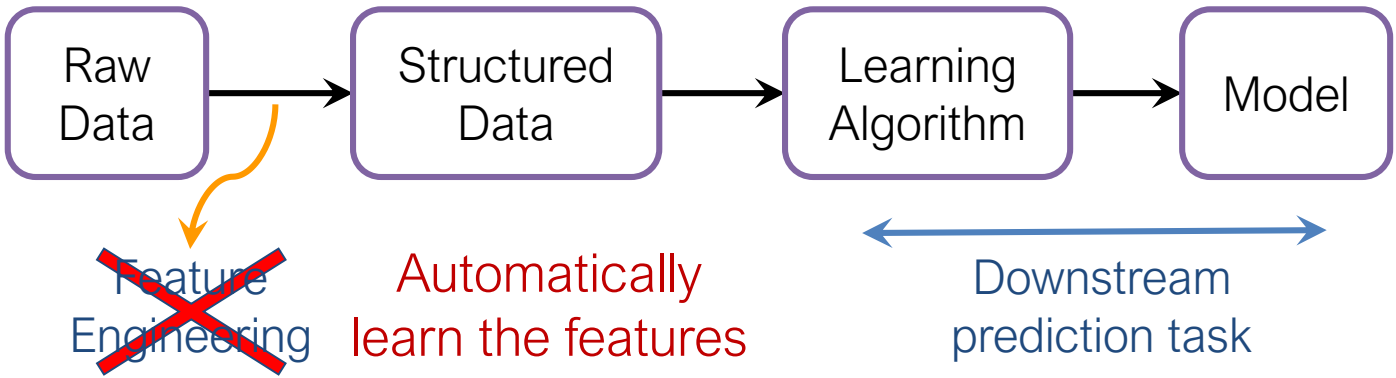
Example: Link Prediction

Content recommendation is link prediction!



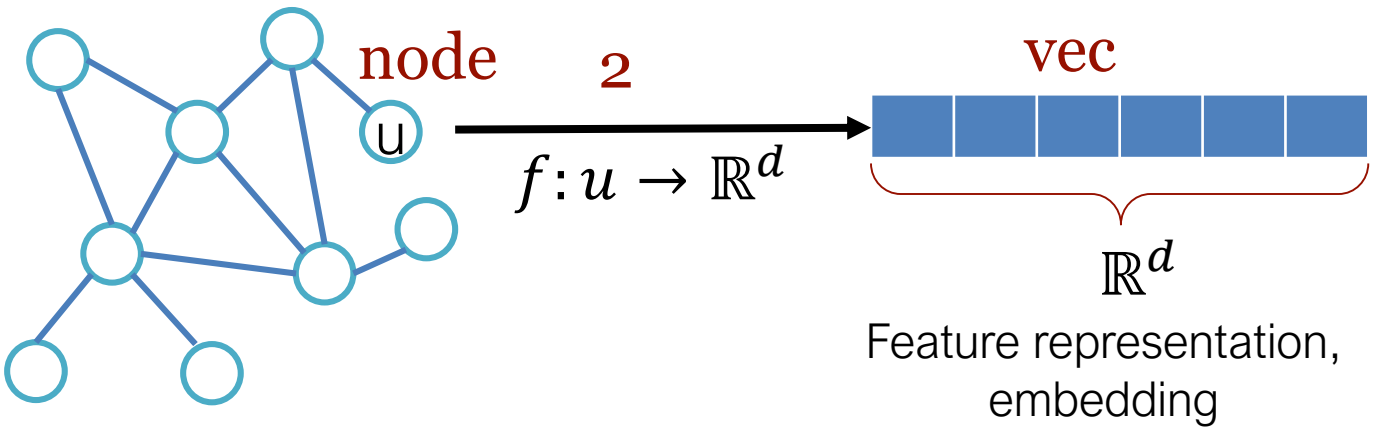
Machine Learning Lifecycle

- (Supervised) Machine Learning Lifecycle: This feature, that feature. Every single time!



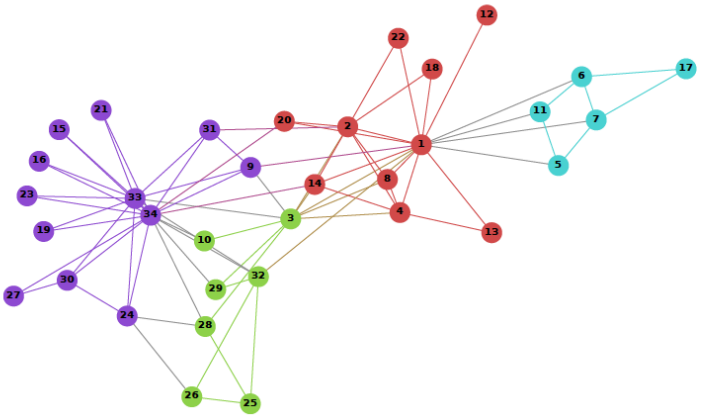
Feature Learning in Graphs

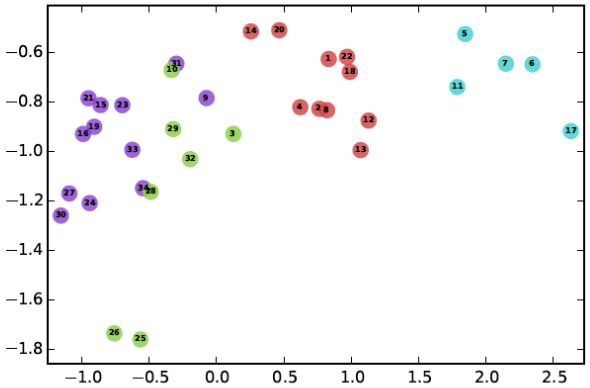
Goal: Efficient task-independent feature learning for machine learning in networks!



Example

- Zachary's Karate Club Network:



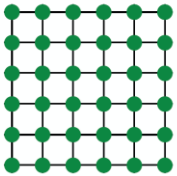
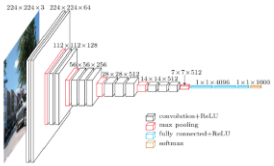


Input Output

Image from: Perozzi et al. 2014. DeepWalk: Online Learning of Social Representations. *KDD.*

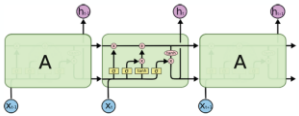
Why Is It Hard?

- Modern deep learning toolbox is designed for simple sequences or grids
  - CNNs for fixed-size images/grids….

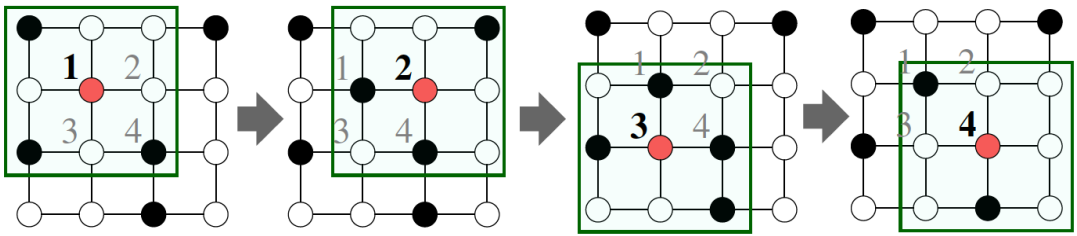
  - RNNs or word2vec for text/sequences…





Why Is It Hard?

- But networks are far more complex!
  - Complex topographical structure (i.e., no spatial locality like grids)



  - No fixed node ordering or reference point (i.e., the isomorphism problem)
  - Often dynamic and have multimodal features.

Today's Class

- 1) Node embeddings
  - Map nodes to low-dimensional embeddings
- 2) Graph neural networks
  - Deep learning architectures for graph-structured data
- 3) Reasoning over KGs