Application Layer: HTTP

EECS 3214

Chapter 2: outline

2.1 principles of network applications
2.2 Web and HTTP
2.3 electronic mail
   • SMTP, POP3, IMAP
2.4 DNS
2.5 P2P applications
2.6 video streaming and content distribution networks
2.7 socket programming
Chapter 2: application layer

our goals:
- conceptual, implementation aspects of network application protocols
  - transport-layer service models
  - client-server paradigm
  - peer-to-peer paradigm
  - content distribution networks
- learn about protocols by examining popular application-level protocols
  - HTTP
  - FTP
  - SMTP / POP3 / IMAP
  - DNS
- creating network applications
  - socket API

Some network apps
- e-mail
- web
- text messaging
- remote login
- P2P file sharing
- multi-user network games
- streaming stored video (YouTube, Hulu, Netflix)
- voice over IP (e.g., Skype)
- real-time video conferencing
- social networking
- search
- …
- …
Creating a network app

write programs that:
- run on (different) end systems
- communicate over network
- e.g., web server software communicates with browser software

no need to write software for network-core devices
- network-core devices do not run user applications
- applications on end systems allows for rapid app development, propagation

Application architectures (2.1.1)

possible structure of applications:
- client-server
- peer-to-peer (P2P)
### Client-server architecture

**server:**
- always-on host
- permanent IP address
- data centers for scaling

**clients:**
- communicate with server
- may be intermittently connected
- may have dynamic IP addresses
- do not communicate directly with each other

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### P2P architecture

- *no* always-on server
- arbitrary end systems directly communicate
- peers request service from other peers, provide service in return to other peers
  - *self scalability* — new peers bring new service capacity, as well as new service demands
- peers are intermittently connected and change IP addresses
  - complex management for security, reliability, performance
**Processes communicating (2.1.2)**

*process*: program running within a host
- within same host, two processes communicate using inter-process communication (defined by OS)
- processes in different hosts communicate by exchanging messages

*clients, servers*
- *client process*: process that initiates communication
- *server process*: process that waits to be contacted

*aside*: applications with P2P architectures have client processes (initiating communication) and server processes

**App-layer protocol defines (2.1.5)**

- types of messages exchanged,
  - e.g., request, response
- *message syntax*:
  - what fields in messages & how fields are delineated
- *message semantics*:
  - meaning of information in fields
- *rules* for when and how processes send & respond to messages

*open protocols*:
- defined in RFCs
- allows for interoperability
- e.g., HTTP, SMTP

*proprietary protocols*:
- e.g., Skype
What transport service does an app need? (2.1.3)

**data integrity**
- some apps (e.g., file transfer, web transactions) require 100% reliable data transfer
- other apps (e.g., audio) can tolerate some loss

**throughput**
- some apps (e.g., multimedia) require minimum amount of throughput to be “effective”
- other apps (“elastic apps”) make use of whatever throughput they get

**timing**
- some apps (e.g., Internet telephony, interactive games) require low delay to be “effective”

**security**
- encryption, data integrity, …

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**Transport service requirements: common apps**

<table>
<thead>
<tr>
<th>application</th>
<th>data loss</th>
<th>throughput</th>
<th>time sensitive</th>
</tr>
</thead>
<tbody>
<tr>
<td>file transfer</td>
<td>no loss</td>
<td>elastic</td>
<td>no</td>
</tr>
<tr>
<td>e-mail</td>
<td>no loss</td>
<td>elastic</td>
<td>no</td>
</tr>
<tr>
<td>Web documents</td>
<td>no loss</td>
<td>elastic</td>
<td>no</td>
</tr>
<tr>
<td>real-time audio/video</td>
<td>loss-tolerant</td>
<td>audio: 5kbps-1Mbps</td>
<td>yes, 100’ s</td>
</tr>
<tr>
<td></td>
<td></td>
<td>video: 10kbps-5Mbps</td>
<td>msec</td>
</tr>
<tr>
<td>stored audio/video</td>
<td>loss-tolerant</td>
<td>same as above</td>
<td></td>
</tr>
<tr>
<td>interactive games</td>
<td>loss-tolerant</td>
<td>few kbps up</td>
<td>yes, few secs</td>
</tr>
<tr>
<td>text messaging</td>
<td>no loss</td>
<td>elastic</td>
<td>yes and no</td>
</tr>
</tbody>
</table>
### Internet transport protocols services (21.4)

**TCP service:**
- **reliable transport** between sending and receiving process
- **flow control:** sender won’t overwhelm receiver
- **congestion control:** throttle sender when network overloaded
- **does not provide:** timing, minimum throughput guarantee, security
- **connection-oriented:** setup required between client and server processes

**UDP service:**
- **unreliable data transfer** between sending and receiving process
- **does not provide:** reliability, flow control, congestion control, timing, throughput guarantee, security, or connection setup,

Q: why bother? Why is there a UDP?

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### Internet apps: application, transport protocols

<table>
<thead>
<tr>
<th>application</th>
<th>application layer protocol</th>
<th>underlying transport protocol</th>
</tr>
</thead>
<tbody>
<tr>
<td>e-mail</td>
<td>SMTP [RFC 2821]</td>
<td>TCP</td>
</tr>
<tr>
<td>remote terminal access</td>
<td>Telnet [RFC 854]</td>
<td>TCP</td>
</tr>
<tr>
<td>Web</td>
<td>HTTP [RFC 2616]</td>
<td>TCP</td>
</tr>
<tr>
<td>file transfer</td>
<td>FTP [RFC 959]</td>
<td>TCP</td>
</tr>
<tr>
<td>streaming multimedia</td>
<td>HTTP (e.g., YouTube), RTP [RFC 1889]</td>
<td>TCP* or UDP</td>
</tr>
<tr>
<td>Internet telephony</td>
<td>SIP, RTP, proprietary (e.g., Skype)</td>
<td>TCP* or UDP</td>
</tr>
</tbody>
</table>

SIP: session initiated protocol
RTP: real-time transport protocol
*TCP used as backup when UDP is blocked by firewalls
Securing TCP

TCP & UDP
- no encryption
- cleartext passwds sent into socket traverse Internet in cleartext

SSL
- provides encrypted TCP connection
- data integrity
- end-point authentication

SSL is at app layer
- apps use SSL libraries, which “talk” to TCP

SSL socket API
- cleartext password sent into SSL socket to be encrypted
- encrypted password sent into TCP socket
- see Chapter 8

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Web and HTTP

First, a review…

- **web page** consists of **objects**
- object can be HTML file, JPEG image, Java applet, audio file,…
- web page consists of **base HTML-file** which includes **several referenced objects**
- each object is addressable by a **URL**, e.g.,

  ```
  www.someschool.edu/someDept/pic.gif
  ```

  host name                         path name

HTTP overview (2.2.1)

HTTP: hypertext transfer protocol

- Web’s application layer protocol
- client/server model
  - **client**: browser that requests, receives, (using HTTP protocol) and “displays” Web objects
  - **server**: Web server sends (using HTTP protocol) objects in response to requests
HTTP overview (continued)

uses TCP:
- client initiates TCP connection (creates socket) to server, port 80
- server accepts TCP connection from client
- HTTP messages (application-layer protocol messages) exchanged between browser (HTTP client) and Web server (HTTP server)
- TCP connection closed

HTTP is “stateless”
- server maintains no information about past client requests

aside
protocols that maintain “state” are complex!
- past history (state) must be maintained
- if server/client crashes, their views of “state” may be inconsistent, must be reconciled

HTTP connections (2.2.2)

non-persistent HTTP
- at most one object sent over TCP connection
  - connection then closed
- downloading multiple objects required multiple connections

persistent HTTP
- multiple objects can be sent over single TCP connection between client, server
Non-persistent HTTP

suppose user enters URL: www.someSchool.edu/someDepartment/home.index (contains text, references to 10 jpeg images)

1a. HTTP client initiates TCP connection to HTTP server (process) at www.someSchool.edu on port 80.

2. HTTP client sends HTTP request message (containing URL) into TCP connection socket. Message indicates that client wants object someDepartment/home.index.

1b. HTTP server at host www.someSchool.edu waiting for TCP connection at port 80. “accepts” connection, notifying client.

3. HTTP server receives request message, forms response message containing requested object, and sends message into its socket.

4. HTTP server closes TCP connection.

Non-persistent HTTP (cont.)


6. Steps 1-5 repeated for each of 10 jpeg objects.
Non-persistent HTTP: response time

RTT (definition): time for a small packet to travel from client to server and back

HTTP response time:
- one RTT to initiate TCP connection
- one RTT for HTTP request and first few bytes of HTTP response to return
- file transmission time
- non-persistent HTTP response time = 2RTT + file transmission time

Persistent HTTP

non-persistent HTTP issues:
- requires 2 RTTs per object
- OS overhead for each TCP connection
- browsers often open parallel TCP connections to fetch referenced objects

Default is persistent HTTP.

persistent HTTP:
- server leaves connection open after sending response
- subsequent HTTP messages between same client/server sent over open connection
- client sends requests as soon as it encounters a referenced object
- as little as one RTT for all the referenced objects
- TCP closes after a time-out interval
HTTP request message (2.2.3)

- two types of HTTP messages: request, response
- HTTP request message:
  - ASCII (human-readable format)

HTTP request message: general format

- request line
  - (GET, POST, HEAD commands)
- header lines
  - request line
  - carriage return, line feed at start of line indicates end of header lines
- body
  - entity body
    - (POST: data input into form fields)
Uploading form input

POST method:
- web page often includes form input (e.g., Google searches)
- input is uploaded to server in entity body

URL method:
- uses GET method
- input is uploaded in URL field of request line:
  
  www.somesite.com/animalsearch?monkeys&banana

- POST with field 1 = “monkey” and field 2 = “banana”

Method types

HTTP/1.0:
- GET
- POST
- HEAD
  - asks server to leave requested object out of response
  - quick response, for debugging

HTTP/1.1:
- GET, POST, HEAD
- PUT
  - uploads file in entity body to path specified in URL field
- DELETE
  - deletes file specified in the URL field
HTTP response message (2.2.3)

HTTP/1.1 200 OK
Date: Sun, 26 Sep 2010 20:09:20 GMT
Server: Apache/2.0.52 (CentOS)
Last-Modified: Tue, 30 Oct 2007 17:00:02 GMT
ETag: "17dc6-a5c-bf716880"
Accept-Ranges: bytes
Content-Length: 2652
Keep-Alive: timeout=10, max=100
Connection: Keep-Alive
Content-Type: text/html;
  charset=ISO-8859-1

data data data data data ...

* Check out the online interactive exercises for more examples: http://gaia.cs.umass.edu/kurose_ross/Interactive/

HTTP response message format
HTTP response status codes

- status code appears in 1st line in server-to-client response message.
- some sample codes:
  - **200 OK**
    - request succeeded, requested object later in this msg
  - **301 Moved Permanently**
    - requested object moved, new location specified later in this msg (Location:)
  - **400 Bad Request**
    - request msg not understood by server
  - **404 Not Found**
    - requested document not found on this server
  - **505 HTTP Version Not Supported**
  - **304 Not Modified**

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Trying out HTTP (client side) for yourself

1. Telnet to your favorite Web server:

   ```
telnet gaia.cs.umass.edu 80
   
   -- opens TCP connection to port 80 (default HTTP server port)
   -- at gaia.cs.umass.edu.
   -- anything typed in will be sent to port 80 at gaia.cs.umass.edu
   
   try:
   
   2. type in a GET HTTP request:

   ```

   ```
   GET /kurose_ross/interactive/index.php HTTP/1.1
   Host: gaia.cs.umass.edu
   
   -- by typing this in (hit carriage return twice), you send:
   -- this minimal (but complete)
   -- GET request to HTTP server
   
   3. look at response message sent by HTTP server!
   
   (or use Wireshark to look at captured HTTP request/response)
Header Lines

Depend on
- browser type and version
- user configuration (English or French language)
- has a cached version?

User-server Interactions: Cookies

Many Web sites use cookies to identify users.

Four components:
1) cookie header line in HTTP response message
2) cookie header line in next HTTP request message
3) cookie file kept on user’s host, managed by user’s browser
4) back-end database at Web site
Cookies: Example

- Susan always access Internet from PC
- visits specific e-commerce site for first time
- when initial HTTP requests arrives at site, site creates:
  - unique ID
  - entry in backend database for ID

Cookies: keeping “state” (cont.)
Cookies (continued)

what cookies can be used for:
- authorization
- shopping carts
- recommendations
- user session state (Web e-mail)

aside

cookies and privacy:
- cookies allow sites to learn a lot about you
- you may supply name and e-mail to sites

how to keep “state”:
- protocol endpoints: maintain state at sender/receiver over multiple transactions
- cookies: http messages carry state

Web caches (proxy server) (2.2.5)

Goal: satisfy client request without involving origin server

- user sets browser: Web accesses via cache
- browser sends all HTTP requests to cache
  - if object in cache: cache returns object
  - else cache requests object from origin server, then returns object to client
More about Web caching

- cache acts as both client and server
  - server for original requesting client
  - client to origin server
- typically cache is installed by ISP (university, company, residential ISP)

**why Web caching?**
- reduce response time for client request
- reduce traffic on an institution's access link
- Internet dense with caches: enables “poor” content providers to effectively deliver content (so too does P2P file sharing)

Caching example:

**assumptions:**
- avg object size: 1 Mbits
- avg request rate from browsers to origin servers: 15 requests/sec
- avg data rate to browsers: 15 Mbps
- RTT from institutional router Rs to any origin server (“Internet delay”): 2 seconds
- access link rate: 15 Mbps

**consequences:**
- LAN utilization: 15%
  - problem!
- access link utilization = 100%
- total delay = Internet delay + access delay + LAN delay
  = 2 sec + minutes + msecs
**Caching example: fatter access link**

**assumptions:**
- avg object size: 1 Mbits
- avg request rate from browsers to origin servers: 15 requests/sec
- avg data rate to browsers: 15 Mbps
- RTT from institutional router $R_s$ to any origin server: 2 sec
- access link rate: 15 Mbps

**consequences:**
- LAN utilization: 15%
- access link utilization = 100% - 15%
- total delay = Internet delay + access delay + LAN delay
  = 2 sec + minutes + msecs

*Cost:* increased access link speed (not cheap!)

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**Caching example: install local cache**

**assumptions:**
- avg object size: 1 Mbits
- avg request rate from browsers to origin servers: 15 requests/sec
- avg data rate to browsers: 15 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: 15 Mbps

**consequences:**
- LAN utilization: 15%
- access link utilization = ?
- total delay = ?

*How to compute link utilization, delay?*

*Cost:* web cache (cheap! Inexpensive PCs)
Caching example: install local cache (cont.)

Calculating access link utilization, delay with cache:

- Suppose cache hit rate is 0.4
  - 40% requests satisfied at cache, 60% requests satisfied at origin
- Access link utilization:
  - 60% of requests use access link
- Data rate to browsers over access link:
  = 0.6 * 15 Mbps = 9 Mbps
- Utilization of access link = 9/15 = 60%
- Total delay:
  = 0.6 * (delay from origin servers) + 0.4 * (delay when satisfied at cache)
  = 0.6 (2.01) + 0.4 (10ms) = 1.2 secs
  - Less than with 100 Mbps link (and cheaper too!)

Conditional GET

- Copy of an object in a cache may be stale.
- Condition GET allows a cache to verify that its objects are up to date.
  - Request message sent by cache uses GET method
  - Request message includes header line `If-Modified-Since:`
Conditional GET: First Download

GET /fruit/kiwi.gif HTTP/1.1
Host: www.exotiquecuisine.com

HTTP/1.1 200 OK
Date: Sat, 8 Oct 2011 15:39:29
Server: Apache/1.3.0 (Unix)
Last-Modified: Wed, 7 Sep 2011 09:23:24
Content-Type: image/gif

(data data data data data data ...

One week later ...

GET /fruit/kiwi.gif HTTP/1.1
Host: www.exotiquecuisine.com
If-modified-since: Wed, 7 Sep 2011 09:23:24

HTTP/1.1 304 Not Modified
Date: Sat, 15 Oct 2011 15:39:29
Server: Apache/1.3.0 (Unix)

(empty entity body)
Chapter 2: next time …

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