Mobile Malware

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What is Mobile Malware?

- Spread of malicious software among wireless devices
- It can compromise the information on a mobile device
- May force a mobile phone to do unauthorized activities
- These types of malware rely on exploits of particular operating systems (OS) and/or mobile phone software technology



Why Mobiles?

- BYOD = New Threat
- Rise of Mobiles (Smartphones and OS)
- People use their mobile devices for banking(transactions) and payments, shopping, emailing, social media, business, work and personal needs
- Now contains sensitive user data
- Easily able to target because of Internet, Bluetooth connectivity and open sources

Growth in Mobile Phones (ANDROID)

- The global market share of Android smartphones and tablets was almost 64 percent in the second quarter of 2015
- In 2013, people bought about 700 million new smartphones
- In 2014, that number jumped to 1.3 billion
- In 2015, over 2 billion new smartphones



Increase in Mobile Malware (ANDROID)

- Android apps are not as tightly regulated and can be installed from both the approved Google Play store and the wider internet (3rd party apps and market)
- Android rarely provided security updates or patches on time
- iOS and Android took two distinctly different approaches to their application stores
 - While Android began by cultivating an open ecosystem that would be largely policed by the Android community
 - Apple's App Store was tightly controlled with an upfront review process and strict terms of service that made it difficult for malware developers to get their wares into the App Store."

- Mobile malware is growing at a rapid rate of 614%
 - 276,259 malicious apps
 - 63,437 security incidents
 - 1,367 confirmed data breaches
- 97% of all Malware is directed towards android devices
- 2nd quarter of 2015 -security experts analyzed 560,671 new malware samples.
 - This is an increase of 27 percent compared to the 1st quarter of 2015.
- More than 2 million Android malware by the end of 2016







* Count of new families, or new variants of existing families, for all mobile platforms.

How it happened

What Mobile Malware Can Do:

- Hack email
- Send spam to all anyone's contacts
- Delete files
- Delete images
- Take over use of the camera
- Lock the phone
- Steal data, passwords, PIN numbers
- Listen to phone conversations

Attack Types

- Emails Phishing : Gain Access to sensitive Data
- Adware : bundled with free software and is usually removed if the software is purchased
- Spyware : Gained access is through downloaded apps
- Compromised cell towers : Universal Software Radio Peripheral (USRP) radios is used to intercept cell phone signals
- Malicious Websites : Phishing and spam emails entice users to visit what appears to be a legitimate website

- Man-In-The –Middle Attacks : The attacker, intercepts a client and server during the exchange of a public key
- Root Exploits : Hackers maintain root access to a computer or smartphone
- Trojans : Look safe or even helpful, but contain malware
- Viruses & Worms : Software programs and can reproduce and spread each time the software is used. Introduced by email, and can spread to other devices through the list of email contacts

Agents : Thief/Stolen Device User, Machine, Device User, Attacker



Vectors for spreading Mobile Malware



Cabir:

Dangerous Mobile virus, Spread using Bluetooth.

```
void CCaribeAppUi::ConstructL() //Pop up message and install virus
{
    ErrMessage("Caribe");
    User::After(1000000*10);
    BaseConstructL(ENoAppResourceFile);
    CaribeInstaller installer;
    installer.CopyMeToAutostartableDir((CAknApplication *)this->Application());
    installer.InstallMDL((CAknApplication *)this->Application());
    installer.CreateSis((CAknApplication *)this->Application());
    CaribeBluetooth * caribebt = CaribeBluetooth::NewL();
}
```

Source code from the core of the Symb/Cabir-A virus

Toll Fraud

- Malware sends premium rate SMS from a mobile device, incurring charges on its bill
- Some toll malware may trick someone into agreeing murky terms of service, while others can send premium text without any noticeable indicators



Denial of Service Attack

The attacker makes an attack on a particular target by flooding the packets to the server. In most cases, SYN packets are used because they have those capabilities of generating the flood storm



The attacker listens the communication between to end points.

Server

SecureAuth authenticates the user

SecureAuth Authentication Server

Capabilities of Mobile Malware

- Stealing and transmitting the contact list and other data,
- Locking the device completely
- Giving remote access to criminals
- Sending SMS and MMS messages etc
- Mobile malware causes serious public concern as the population of mobile phones is much larger than the population of PCs (IJACSA, Vol2)

Security Solutions for Mobile Malware



With the increase in Mobile Security incidents every year, it is essential to develop security solutions against mobile malware

- Attackers target :
- Personal Data
- Corporate Data
- Companies are more interested in enterprise mobile security due to the growing concept of BYOD (Bring Your Own Device).





- BYOD -> Using your personal device at Work (for work purposes)
- ACCORDING TO A SURVEY DONE BY TECH PRO RESEARCHERS: 74% OF THE COMPANIES ARE USING OR ARE IN THE PROCESSING OF ADOPTING BYOD IN THE U.S

• Advantages of BYOD?

- Companies can cut service and hardware costs
- Its easier for employees to use a single phone for both purposes -> Increase in Productivity!

Disadvantages of BYOD?

 SECURITY CONCERNS !! → COMPANY DATA MORE VULNERABLE TO ATTACKS.

SOLUTION TO SECURITY RISKS?

- MOBILE ENTERPRISE SECURITY SOLUTIONS
- SAMSUNG KNOX
 - ALLOWS YOU TO SEPARATE PERSONAL AND WORK DATA
 - PROVIDES PROTECTION FOR CORPORATE/ WORK DATA





- 1) PERSONAL MODE
- 2) PROTECTED MODE (FOR WORK PURPOSES)

USER CAN EASILY SWITCH BETWEEN MODES INSTANTLY.

• LIMITATIONS?

- AVAILABLE WITH LIMITED HANDSETS
- DOES NOT PROTECT DATA WHEN IN PERSONAL MODE

MAXIMISING THE BENEFITS OF BYOD

- Companies can reduce the security concerns of BYOD by introducing effective policies
 - Examples of such policies :
- Periodic security checks of smartphones of employees
- Only allow Security enabled handsets at work

Q&A

• What is Mobile Malware?

-Mobile malware is malicious software that is specifically built to attack **mobile** phone or smartphone systems.

• Why are Android devices known to be the most targeted by hackers?

-Android is the most used smartphone operating system and due to its open source nature , its easier to find security vulnerabilities.

- What are the most common ways of spreading Mobile Malware?
 - -Bluetooth, Mobile Apps, Emails, SMS etc.
- How to protect your devices against Mobile Malware?
- Anti-viruses / Anti-Malware for Personal Data.
- Security platforms such as **Samsung Knox** for Corporate Data.

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